# **Successful Tenancies**

Building knowledge and partnerships on genderbased violence in Toronto's housing market





Women and Gender Equality Canada

Femmes et Égalité des genres Canada

### About WomanACT

#### VISION

WomanACT envisions a world where all women are safe and have access to equal opportunities.

#### **MISSION**

WomanACT works collaboratively to eradicate violence against women through community mobilization, coordination, research, policy, and education.



# **Learning Objectives**

- 1. Understand the experiences of survivors of gender-based violence in accessing and residing in private rental housing
- 2. Describe hidden homelessness and its impacts on survivors of gender-based violence
- 3. Recognize the need for survivors' housing solutions that go beyond social and non-profit housing options



# **Project Background**

- Survivors face unique challenges to housing (e.g., hidden homelessness, landlord discrimination, poor rental histories, and economic insecurity)
- Survivors want more housing options when leaving violence, including remaining in existing private rental or moving directly to new private rental
- Landlords may be uniquely positioned to identify signs of intimate partner violence, prevent related evictions, and create safe housing environments
- With social housing and shelter systems at capacity, we need to broaden housing solutions and bring together new partners



### **Research Activities**

### **Online Rental Housing Survey**

- One-time survey between July to September 2022
- Woman or gender-diverse person
- Experienced gender-based violence
- Currently live in private rental housing in Toronto area

### 141 Responses

### **Temporary Housing Questionnaires**

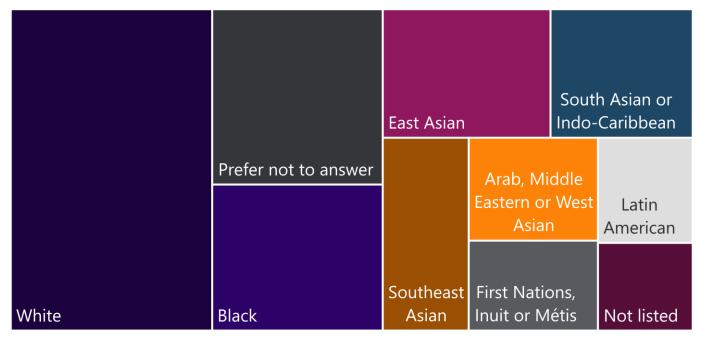
- 5 questionnaires (every 2-3 weeks) from July to October 2022
- Woman or gender-diverse person
- Experienced gender-based violence
- Currently live in Toronto area
- Currently live in temporary housing without an immediate ability to secure permanent housing
- Not accessing services related to housing or homelessness

### **12 Participants**

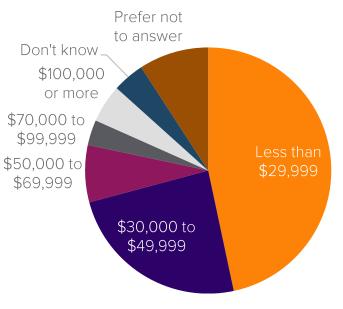


# Rental Housing Survey Findings

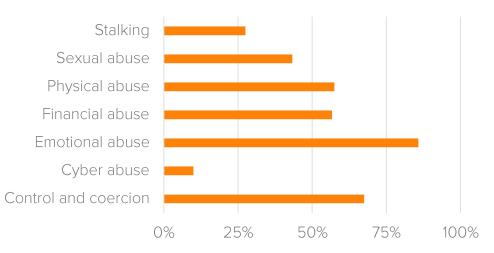
#### **Race and/or Ethnicity**



#### **Before-Tax Household Income**



#### Type of Abuse



#### **Born in Canada**

Yes: 46% No: 49%

#### Living with a Disability

Yes: 36% No: 52%

#### **Gender Identity**

Woman: 71% Prefer not to answer: 10% <5% non-binary, questioning, transgender, Two-Spirit



# **Housing Types & Tenure**

62% lived in apartment buildings or condominiums

60% lived in a private unit

**23%** lived in a private room in a shared housing unit

37% lived with their children

85% were listed on lease





### **91% of respondents live in core housing need.**



of respondents spend 30-50% of their before-tax income on housing



of respondents do not have a suitable number of bedrooms for occupants



of respondents spend more than 50% of their before-tax income on housing



of respondents' housing requires major repairs



# **Accessing Private Rentals**

### **Top Priorities in the Housing Search**

- 1. Affordability
- 2. Safety
- 3. Cleanliness and maintenance
- 4. Located near employment, transit, or other services and amenities
- 5. Good landlord

### **Top Barriers in Rental Applications**

- 1. Landlord references
- 2. Security deposits or other upfront payments
- 3. Credit checks
- 4. Record of employment
- 5. Unable to bring pet

### 76% REPORTED FEW OR NO VACANCIES THAT MET THEIR NEEDS.



### **Experiences with Housing Personnel**

### How would you rate your overall experience engaging with...?



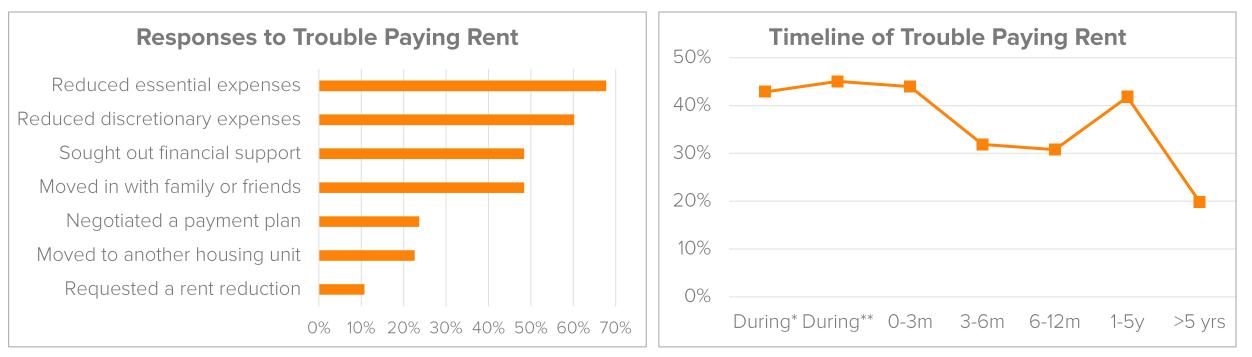
### **Private Rentals & Gender-Based Violence**

Experience	Percentage
Feeling unsafe or at risk of gender-based violence	38%
Gender-based violence taking place in my housing unit or building (e.g., intimate partner violence, sexual violence)	37%
Disclosed gender-based violence to landlord or other housing personnel	30%
Sexual harassment from a landlord or other housing personnel (e.g., property manager, security)	21%
Damage to my rental unit as a result of gender-based violence	19%
Forced to leave a tenancy or housing unit due to gender-based violence	17%
Eviction related to gender-based violence	10%



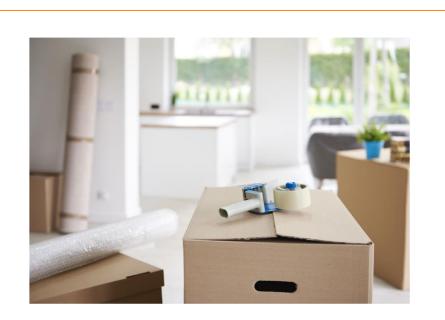
# **Private Rentals & Economic Security**

- 74% of respondents have had trouble paying their rent in private rentals
- Most common reasons were unexpected expenses and changes to income





### **Evictions in Private Rentals**



29% have received an eviction notice or been evicted

- Most common reasons for evictions:
  - overdue rent payments (36%)
  - often paying rent late (36%)
  - landlord moving into the unit (28%)
  - renovictions (25%)
- 70% received a formal eviction notice
  - 40% had Landlord-Tenant Board hearing
- 56% were ultimately evicted from the unit after receiving an eviction notice



# **Temporary Housing Pathways Findings**

### **Housing Pathways**

Staying with Family

Staying with Friends

Couch-Surfing

Rooming House

Staying with Partner



Remained in the same housing situation

Moving Trigger: Eviction, Employment Change, Escalating Abuse, Disruptive Environment

1 to 3 Relocations

Different Temporary Housing





# **Temporary Housing & Homelessness**

- Survivors viewed temporary housing and homelessness as distinct experiences
  - Temporary housing was seen as situations that were transitional, reliant on others, unstable, and without agency
  - Homelessness was seen as situations where basic needs are not met and you have nowhere else to go – male-centric definition of homelessness
- Survivors saw a difference between being housed and being at home

"At least I'm not on the street and I have a place to put my head and rest."



# **Temporary Housing and Wellbeing**

- Temporary housing often led to stress, fear, physical discomfort, frustration
- Tension between gratitude for housing and living in inadequate circumstances
- Living with family or friends created opportunities for self-development and improving financial stability

"The only benefit is to save some money while sleeping on the couch." "I am having a hard time to sleep properly... I don't have a proper bed and malnutrition because of lack of money. I am not able to concentrate while all the financial stress... It's extremely hard on me."



# Support Systems

- Restoring sense of community and identity
- Perceptions of being a personal burden
- Immediate safety
- Reliance on friends and family for emotional support and social interaction

*"I am imposing on my brother's life and causing his inconvenience and stress... I believe he may have some resentment towards me but doesn't kick me out yet."* 

*"I live with my family, which means we share household responsibilities and spend some time together."* 

"I met a few new people in the park the other day. It is nice to connect with other people. There was a neighborhood BBQ and it was nice to be part of the community."



### **Economic Precarity**

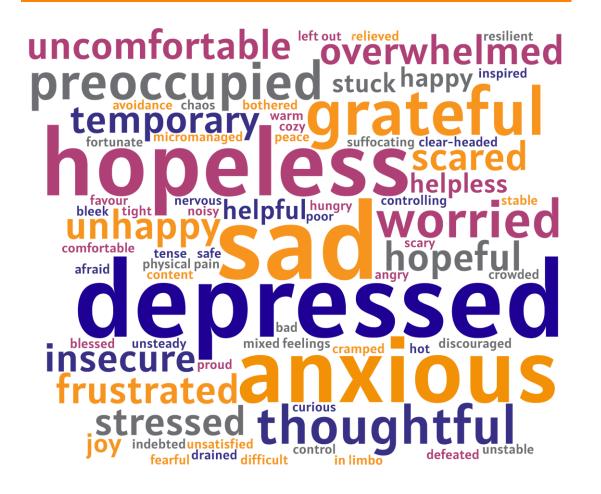


- Financial dependence on others
- Barriers to permanent employment
- Discrimination from landlords

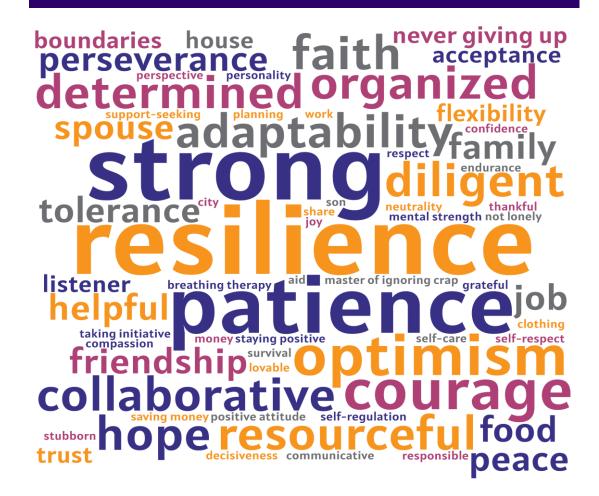
*"I've been turned down by many landlords because I don't have a steady job, I don't have the first and last months' rent and I don't have a reference from the landlord."* 



### **Feelings about Temporary Housing**



#### Personal Strengths to Navigate With





# **Project Next Steps**

- Finalize data analysis and create information sharing products
- Work with lived experience advisors on knowledge mobilization
- Deliver training to landlords and housing providers on supporting survivors
- Build partnerships between private landlords, non-profit and social housing providers, violence against women agencies

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