



MAKING IT WORK

EMBRACING UNIQUE SOCIAL ENTERPRISE OPPORTUNITIES TO ADDRESS EXPERIENCES OF TRAUMA, PRECARIOUS HOUSING, AND HOMELESSNESS IN A MULTI-USE FACILITY

ELLEN THURINGER, MANAGER OF PROGRAMS & SERVICES

SACHIHO MILLER, HOUSING NAVIGATOR

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Land Acknowledgement

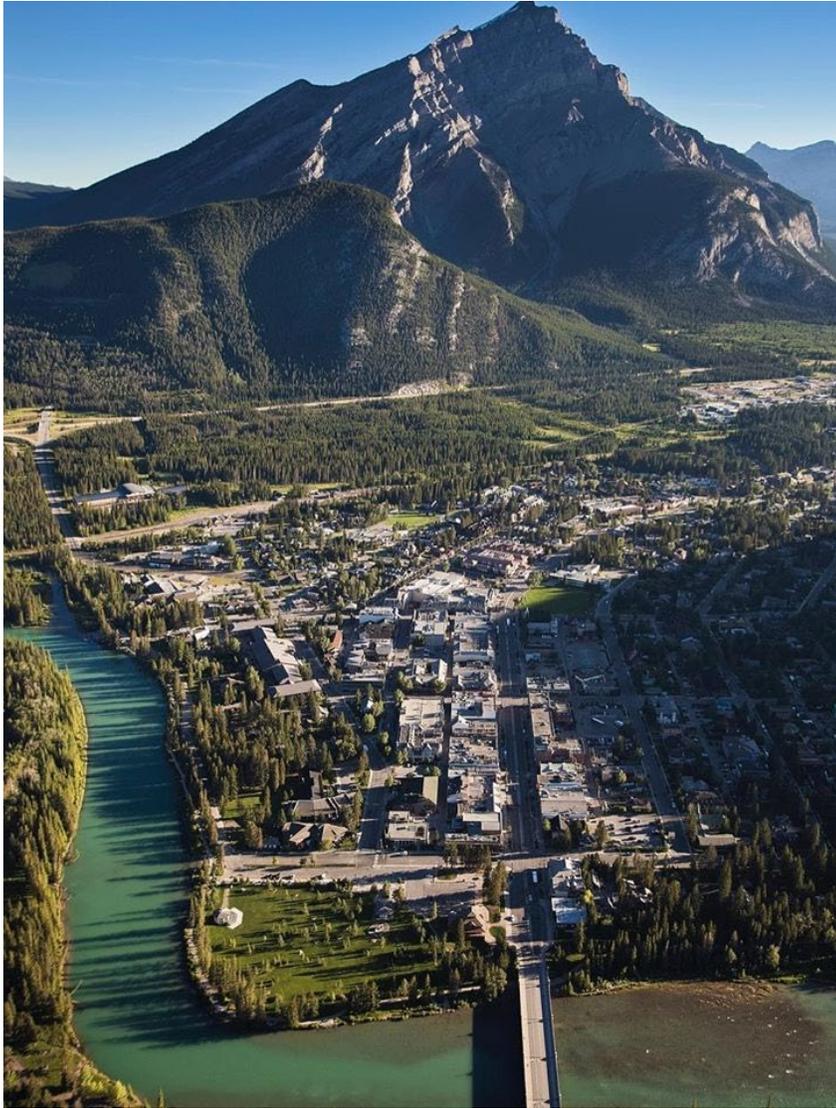


We honour and acknowledge the traditional lands of Treaty 7 Territory of Southern Alberta, shared by the Îyârhe Nakoda Nations of Goodstoney, Chiniki and Bearspaw; the Blackfoot Confederacy of the Pikani, Kainai, and Siksika; and the Tsuu T'ina of the Dene people. Treaty 7 territory is also shared with the Métis Nation of Alberta, Region III. We recognize that we have a responsibility to understand our history and the Spirit and Intent of Treaty 7 so that we can honour the past, be aware of the present, and build a future on Peace, Friendship, and Understanding for a just and caring future.



Goals of Presentation

1. Flexible Model of Service Delivery
2. Social Enterprise Opportunity
3. Multi-Use Facility



Unique Rural Context

Lake Louise to Kananaskis, including Banff, Canmore and Stoney Nakoda Nations

- Tourism Economy
- Community Diversity
- High Concentration of 18-30 years old
- Lack of Housing/ High Cost of Living

Who We Are

YWCA Banff Mission:

Shaping a safe and inclusive Bow Valley that empowers women and their community for a better future





Programs

- Domestic Violence Shelter
- Harmony Project
- Project Home
- Affordable Housing

Social Enterprise

- 43 rooms in social enterprise hotel generates about 60% of our annual revenue
- Unrestricted Revenue
- Global Pandemic



Making The Best Of What We Have

Pricilla's Place

- 33 self-contained apartment units



Working With What Isn't So Great



All under one roof



Limited security



Limited capacity

Creating Our Future

- Flexibility, of what we offer, of how we use spaces
- Building on strength – adaptability for unique social enterprise opportunities
- Community collaboration - one organization can't solve housing insecurity





102 Spray Ave.
Banff AB



9:00AM-5:00PM
7 days/ week



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Questions?