

# **Mobilizing Faith Communities to End Homelessness**

*Canadian Alliance to End Homelessness*

*November 3, 2016*

**Linda Kaufmann**, Community Solutions

**Sue Garvey**, Anglican Diocese of Ottawa

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# The Unique Role of Faith Communities in Ending Homelessness

- Introductions
- From charity to justice
- Unique moment in Canada and in the church
- Opportunities and challenges

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Context: December 1, 1955



60 Years  
ago

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# What I dream

I have learned over the years  
that when one's mind is made up,  
this diminishes fear;

knowing what must be done  
does away with fear...

*—Rosa Parks*



I dream of large-scale social change

ZERO

homelessness

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# Large-scale social change

1. A single voice
2. A clear message
3. Infrastructure
4. Sustained commitment
5. Intentional and strategic



# Montgomery Bus Boycott

**A voice:** Martin Luther King, Jr.





# Montgomery Bus Boycott

**A voice:**

Martin Luther King, Jr.

**A message of Justice:**  
equality on the buses  
no segregation.

**(Rosa Parks: catalyst)**



# Montgomery Bus Boycott

**A voice:** Martin Luther King, Jr.

**A justice:** equality on the buses

**An infrastructure:** The Women's Political Council (WPC) of Montgomery, Alabama

# Montgomery Bus Boycott

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**A justice:** equality on the buses

**An infrastructure:** WPC

**Sustained commitment:** 381 days.



# Montgomery Bus Boycott

**A voice:** Martin Luther King, Jr.

**A justice:** equality on the buses

**An infrastructure:** WPC

**Sustained commitment:** 381 days.

**Intention and strategy:** education, public accommodation, housing, etc.



Who we are:

Zero

# What is this movement?

Zero: 2016

Ending veteran and chronic homelessness by the end of 2016. Then we have a proof point we can end ALL homelessness.

(Michelle Obama)

# A clear call to justice: Ending Homelessness



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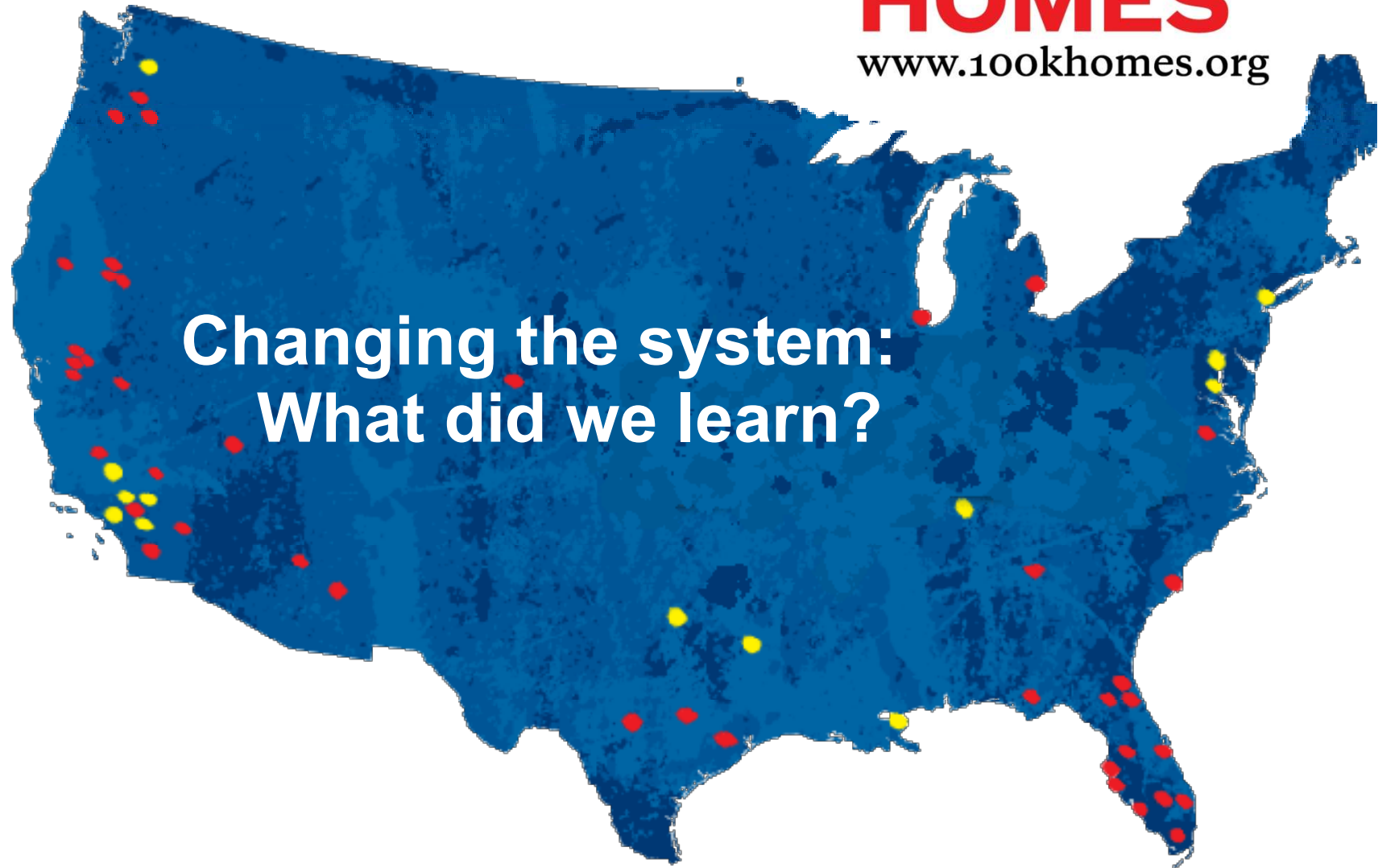


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# 100,000 HOMES

[www.100khomes.org](http://www.100khomes.org)



Changing the system:  
What did we learn?

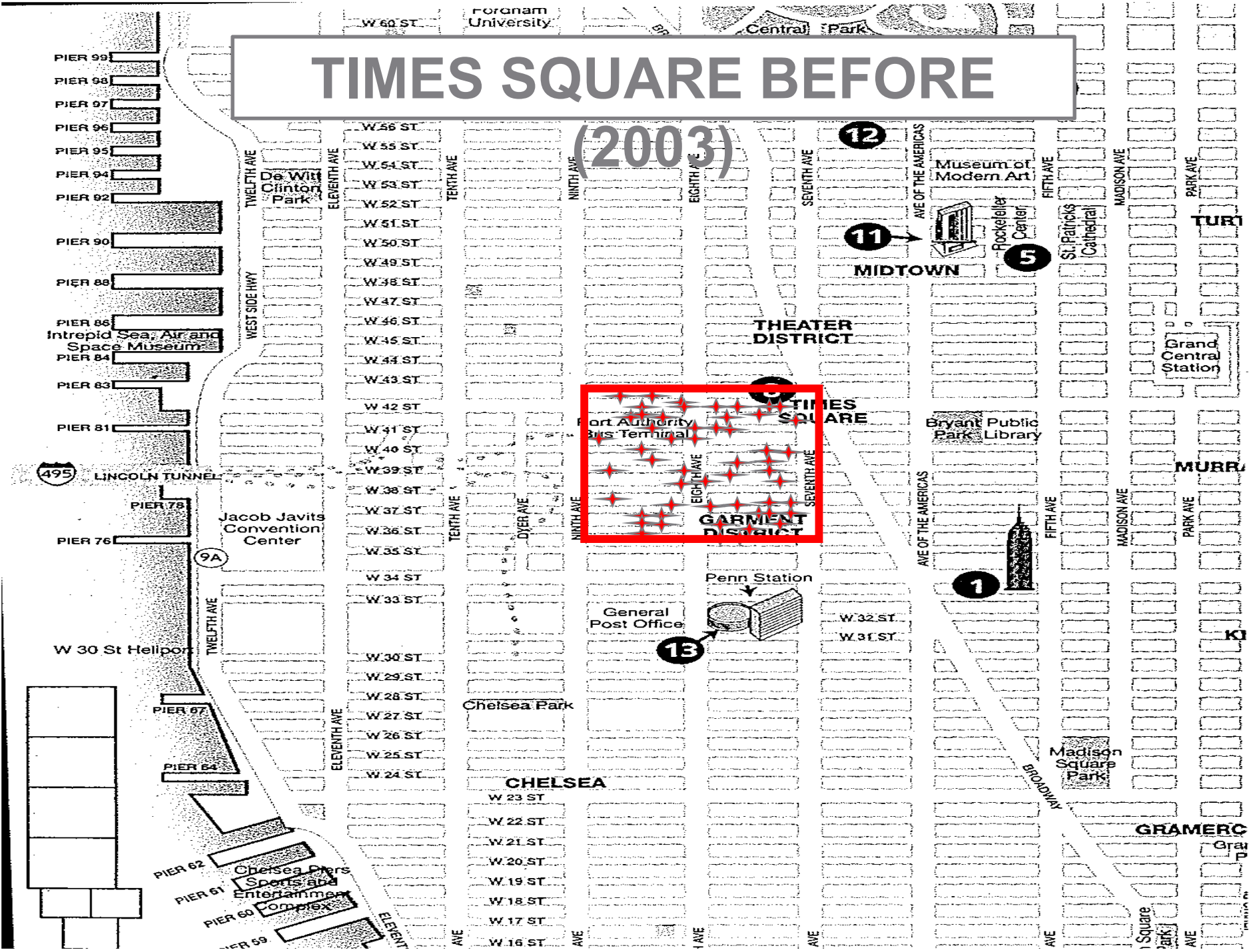
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# What We Have Learned

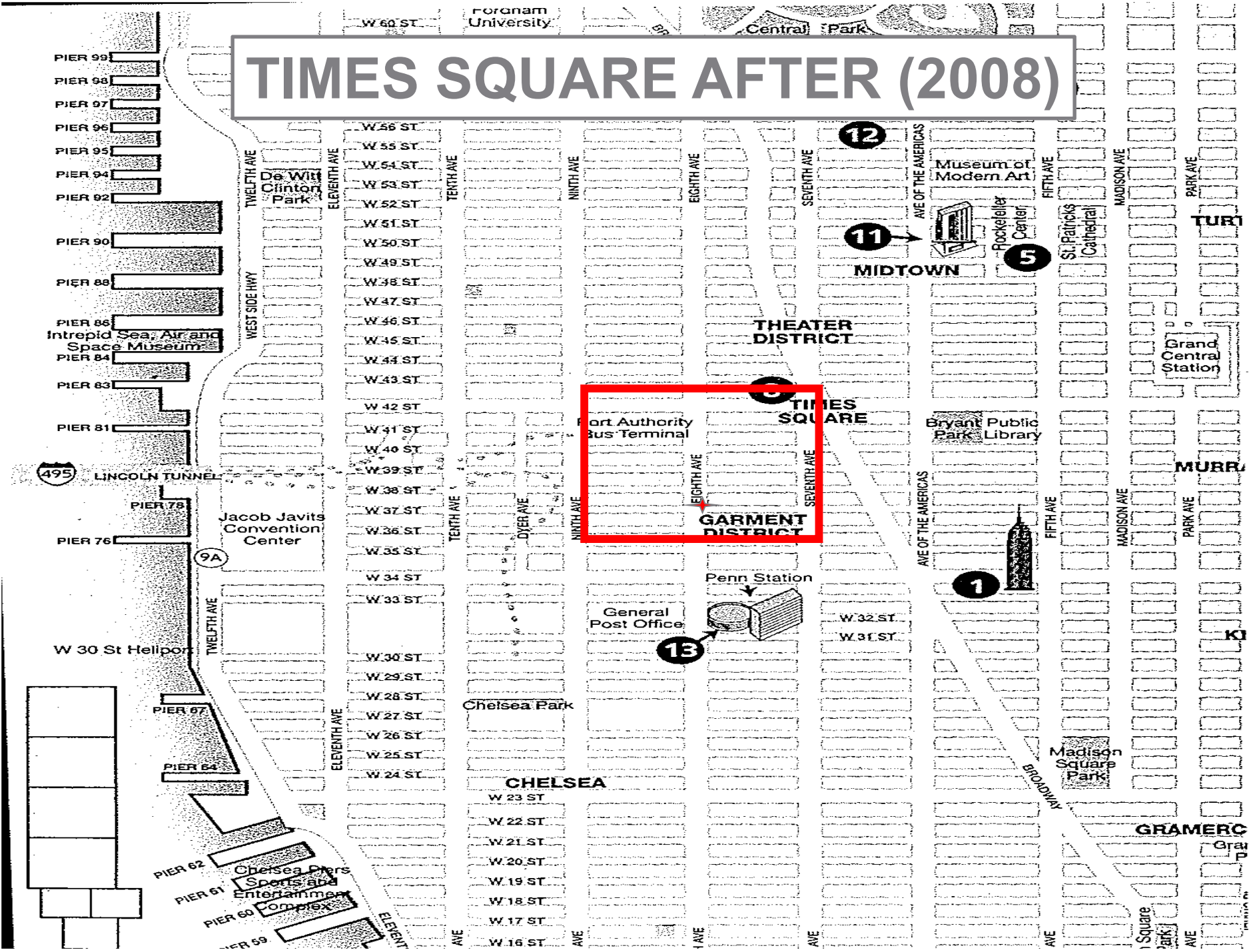
1. Find an idea and start (**prototype**)

# TIMES SQUARE BEFORE

(2003)



# TIMES SQUARE AFTER (2008)





# What We Have Learned

1. Find an idea and start (**prototype**)
2. Try it, learn from mistakes, and change (**pilot**)

Charlotte, Denver, Washington, DC, Los Angeles, Phoenix.

Duplicate? Inspire, learn, measure outcomes.

# What we have learned:

1. Find an idea and start (**prototype**)
2. Try it, learn from mistakes, and change (**pilot**)
3. Share it everywhere (**spread**)

100,000 Homes Campaign

# What We Have Learned

1. Find an idea and start (**prototype**)
2. Try it, learn from mistakes, and change (**pilot**)
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100,000 Homes Campaign



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# What We Have Learned

1. Find an idea and start (**prototype**)
2. Try it, learn from mistakes, and change (**pilot**)
3. Share it everywhere (**spread**)
4. Take it to scale (**scale**)\*

\*apologies to lean startup





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# Faith Communities and Social Change

- Linda

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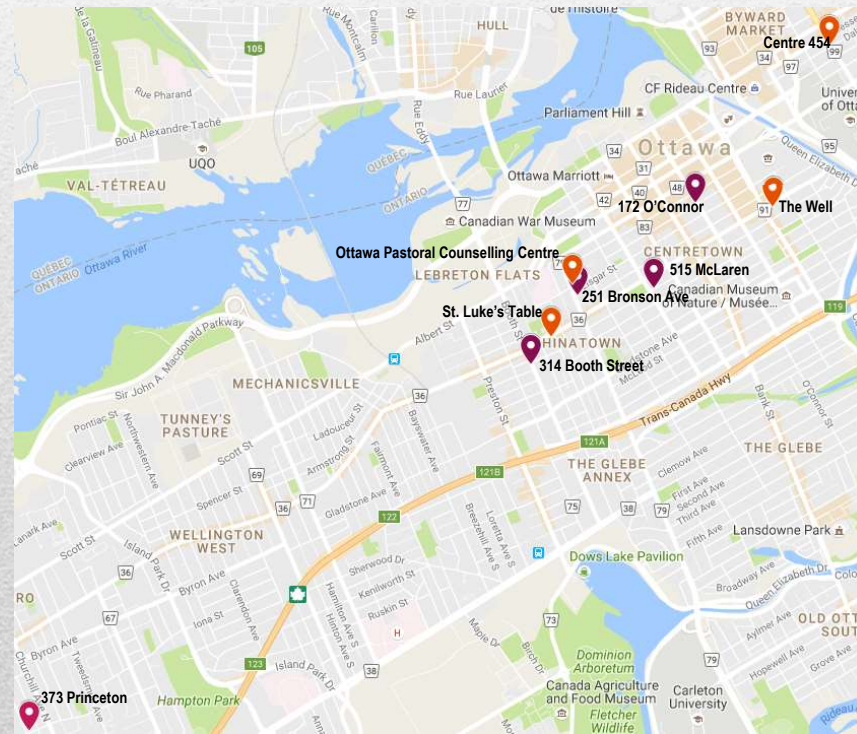
# The Anglican Diocese of Ottawa



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# Community Ministries of the Anglican Diocese of Ottawa







# Homelessness and Affordable Housing Working Group

- History
- Mandate
- Membership
- Goals
- Accomplishments

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# Critical Elements

- Leadership
- Capacity
- Engagement
- Compelling story
- Gospel imperative
- Creative partnerships
- Resources
- Willingness to experiment, learn, fail and adapt
- Champions
- Radical faith and hope

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*Let's talk about it!*

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# Now I want to get personal

**I am fiercely  
committed  
to ending  
homelessness!**





# Commissioning and Altar Call

Contact me

**Linda Kaufman**

National Movement Manager

[lkaufman@cmtysolutions.org](mailto:lkaufman@cmtysolutions.org)

**202-425-0611**

This is my job and your call is never an interruption.

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