The Role of Public Libraries as Partners in Serving Vulnerable Populations

Canadian Alliance to End Homelessness Conference 2019 (#CAEH19)

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Richard Thornley, Manager, Enterprise Square Branch, Edmonton Public Library (EPL) @sit_walk

November 5, 2019







Session Overview

- Public Libraries 101
- How public libraries can (and do) support vulnerable populations (and people experiencing homelessness)
- A closer look at Edmonton Public Library (EPL)
- A closer look at Toronto Public Library (TPL)
- How we can work together?
- Q&A



Libraries...they're still around?

When you think of a public library, what comes to mind?









But...public libraries are not the same places we grew up with...

We've evolved and offer so much more than you can imagine!















spaces

open and accessible to all

welcoming

no membership required

warming and cooling centres

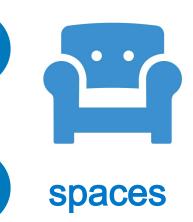
connection and reducing social isolation











in-branch and online

vibrant community hubs

neutral, convenient space to residents of all ages and backgrounds

for study, work, collaboration, leisure, and learning











computer and internet access

Wi-Fi access

laptop (or device) lending services

Wi-Fi Hotspots lending services

digital literacy training to support digital literacy skills

innovation spaces

- 3D Printers
- Audio/Video Recording and Editing
- Fabrication Studios











staff expertise

information discovery and access; expert reading recommendations

connect residents to community resources and experts

connect communities to library resources through community outreach

support technology access, use and skills development











collections

access to resources in multiple formats (print, electronic, audio/video and more)

collections in languages that reflect local communities

for recreational, educational and information needs of all ages, abilities and interests

current and popular to research, reference, archival and special collections











programs, classes & events

Literacy, literary, cultural and recreational

promote library collections and resources

access to professional or community expertise

promote life long learning through instructional and educational programs









Better meeting the needs of our customers: Social Workers in the Library

- Social Workers in public libraries to help meet community needs
- Different Levels of Practice
 - Micro
 - Mezzo
 - Macro
- May include social services on site (partnership) or social work students/interns

Social Workers in the Library:

Across North America

42 Public Libraries employ full time social workers

4 with part time social workers

28 with social work student interns

56 host social services in their space



Public Libraries support in different ways...



Canadian Definition of Homelessness

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	1.2 People living in places not intended for permanent human habitation
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3) Provisionally Accommodated	3.1 Interim Housing for people who are homeless
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	3.3 People accessing short term, temporary rental accommodations without security of tenure
	3.4 People in institutional care who lack permanent housing arrangements
	3.5 Accommodation / reception centers for recently arrived immigrants and refugees
4) At-Risk of	4.1 People at imminent risk of homelessness
Homelessness	4.2. Individuals and families who are Precariously Housed



- Access to computers
- Assistance in finding community services
- Programs to promote inclusion and reduce social isolation
- Connecting with others
- Skills development
- Advocacy
- Awareness
- Partnerships



Zero Toronto

...and at multiple points



- Finding community services
- Employment/Housing supports
- Resume building
- Referrals to a shelter/respite centre
- Literacy
- Skills development

- Open spaces
- Social inclusion
- General programs/services
- Employment/Housing supports

- **Financial Literacy**
- Employment supports
- Literacy supports
- Skills development



Toronto Public Library

A little bit about us...



TPL at a glance: ranking and satisfaction

1
Worldwide *

- circulation per capita
- electronic visits
- electronic visits per capita
 (#2 visits per capita and total circ)
 - * Serving a population over 1.5 million (2016)

1
North America *

- total and per capita circulation
- total and per capita visits
- · total and per capita electronic visits

* Serving a population over 2 million (2017)

1Canada *

- total circulation
- · total visits
- · electronic visits

(#2 electronic visits per capita)

* Serving a population over 500,000 (2016)



TPL at a glance: demand for services

In 2018, Torontonians visited the library and used services in large numbers:



17.6 million visits to branches



29.4 million visits to tpl.ca

18.3 million



30.5 million items borrowed

7.0 million were electronic items



1.02 million people attended46,533 programs



24.1% increase in the use of eCollections



5.0 million wireless sessions

email and social media activity

.3 million computer uses



TPL at a glance: satisfaction

Well-Used

Torontonians use their libraries in large numbers.

70%

of Torontonians used the library in 2015



1 in 5

Torontonians visit a library branch at least once a week



39%	56%
Very Satisfied	Satisfied

Responsive: 95%

Library customers are overwhelmingly satisfied with the Toronto Public Library.



	53%	41%
Very Satisfied		Satisfied

Helpful: 94%

Customers are pleased with the level of assistance from library staff.



4.40/	450/
44%	45%
Very Satisfied	Satisfied

Welcoming: 89%

Library customers overwhelmingly agree that libraries offer an attractive environment.



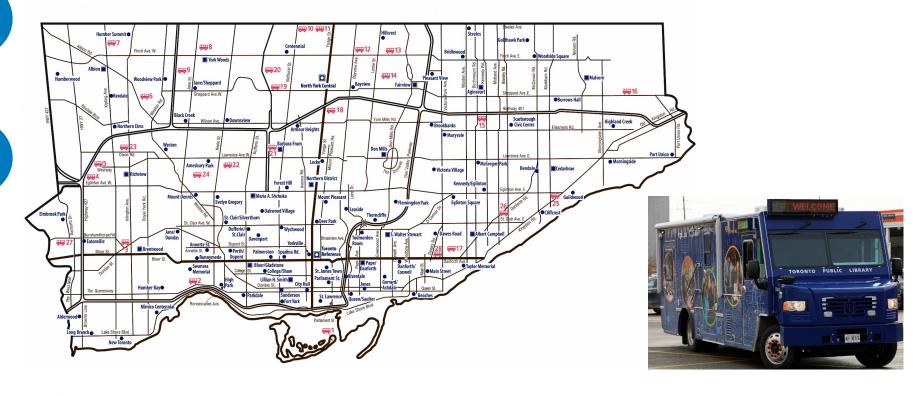
	77 %	15%
Strongly Agree		Agree

Valued : **92**%

Public libraries are an important resource for Toronto's communities.



TPL Network: Branch and Bookmobile Locations





100 branches | 2 bookmobiles

Service Delivery Model

A framework to envision the possibilites that result from an investment in library infrastructure and service delivery

TIER 4: Online and Digital

TIER 3: Research and Reference (2)

TIER 2: District Branches (17)

TIER 1: Neighbourhood Branches (81) and Bookmobiles (2)



Strategic Approach: Serving Vulnerable Populations



- Information sharing
- Service Coordination
- Strategic partnership development
- Service and program development
- Staff training and support



TPL Social Worker: System-wide perspective



Rahma Hashi, MSW, RSW

- Macro -level approach
- Bringing in social work concepts into the system
- Focus on:
 - Reducing barriers to accessing programs and services
 - Review of policies, processes and procedures
 - Program development
 - Partnership development
 - Staff Development



libraries

Magazine ~

AL Direct | The Scoop blog

Podcast Webinars JobLIST

Census

1y



In response to the rise in homeless people using its branches, the **Toronto Public Library** has hired Rahma Hashi, its first full-time social worker to deal with homelessness, a move that could be copied by bigcity libraries across Canada. The social worker will help raise awareness among branch librarians on how to deal respectfully with vulnerable people who may suffer from mental health issues and addiction, as well as homelessness. Also, starting this fall, a librarian will serve two city-run homeless shelters.



AL CANADA POLITICS WORLD OPINION LIFE SPORTS ENTERTAINMENT BUSINESS STAR INVEST

Star Columnists Editorials Contributors Letters To The Editor Editorial Cartoons

STAR COLUMNISTS (OPINION

How our libraries can help the homeless



By Bob Hepburn Star Columnist
Wed., Sept. 19, 2018 | 63 min. read





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PHOTOGRAPHY BY GIULIA SOUILLAGE / STOCKSY

Public libraries offer books, shelter and much more

Toronto Public Library's first full-time social worker highlights the much-needed resources they provide to the community

BY TARA MACINNIS

2018

46,533 programs

1,017,209 people attending

Programs: Basics

- Children's programming (Babytime, Storytime, Family Time)
- Book Clubs, Book Talks, Author Visits
- Career and Job Search (Employment Clinics, Road to Employment, Volunteering for Newcomers)
- Health and Wellness (Diabetes Risk Assessment, Healthy Eating, Exercising)
- Small Business

Personal Finance

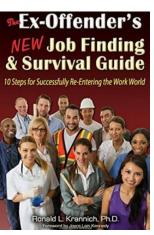
...and so much more!



Programs and Services: Employment & Job Search

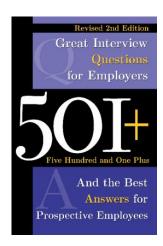
- Job Interview Skills
- Resume Makeover
- Employment Clinics
- Exploring careers
- Small Business
- "You Can't Fire Me! I Quit!: What You Need to Know About Employment Termination"

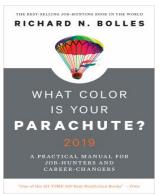














Housing Assistance Program







1:30 p.m. - 4:30 p.m. on recurring dates listed below 180 mins

Location

Malvern

Need assistance with finding affordable housing or avoiding eviction? An expert from The Housing Help Centre will meet with homeowners and tenants one on one and provide information on housing topics including Rent Bank, utilities assistance programs, and help finding housing.

Drop in. No registration required. Call 416-396-8970 for more information.

Tech Training: Classes and Workshops

- Classes offered on a variety of topics:
 - Basic Computer Skills (Computer Basics, Move that Mouse)
 - Internet and Research (Web Basics, Basic Research Help)
 - Microsoft Office products (Word, Excel, etc)
 - Email and Social Networking (Gmail, Twitter basics, Facebook)
 - Digital Design (3D Printing, Adobe Photoshop, etc)
 - Downloads and eBooks (One on One Tech Training, etc)
- User Guides
- Book a Librarian (1 -on-1 support)



Technology: Wi-Fi Hotspot Lending program

- Low income families
- Unlimited internet for 6 months
- Available in Neighbourhood Improvement Areas (NIAs; 29 branches)
- Work with local community partners
- Circulate over 1000 units/year
- Reducing barriers to accessing internet services and reducing the digital divide







• "Embedding" librarians within social service agencies

- Toronto Employment & Social Services, Prisons, Shelters and Community Health agencies
- Reducing barriers to accessing services
- Meeting the customer at their point of need

Community Connections: Community Librarians







FORT YORK TRAINING & EVENTS

February 2019

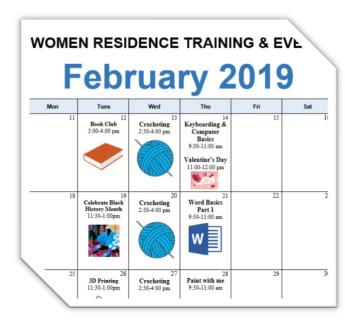


Community Connections: Community Librarian (Shelters)

- Programs and services include:
 - On-site card registration and renewal
 - Information (reference) services
 - User Education



Programming (customized to the organization



Community Events: Homeless Connect Toronto Event











homeless connect toronto

Partnerships: **Homeless Connect Toronto**

Screening of documentary "Us and Them"











homeless connect toronto





Partnerships: World Homeless Day (Oct 10)







Partnerships: MyToronto Program

111 Hosted By: LIBRARY mytorontocalendar.com ⑤ f @mytorontophotos ♥ @mytorontocal Ve'ahavta





MYTORONTO



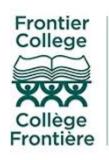
Partnerships: MyToronto Program Workshops

(2019)









Literacy: Learning for Life.

L'alphabétisation. Une leçon pour la vie.

Partnerships: Literacy in Shelters Conference

Supporting shelter staff in developing skills to provide early literacy support to clients





Frontier College and Toronto Public Library present:



Literacy in Shelters Conference 2019

Tuesday, November 5th - 9:00 am to 3:00 pm North York Central Library, 5120 Yonge Street, Toronto

Directions to North York Central Library are on the back page.

This free conference is for staff and volunteers of shelters and community agencies who work to support learning and change in the presence and aftermath of violence, neglect and other traumatic experiences. This conference will be most useful to shelters and agencies that support children, teens and their families. All welcome!

AGENDA

9:00 am - 9:30 am 9:30 am - 9:45 am 9:45 am - 12:30 pm Registration and a light breakfast* Welcome and introductions

Morning workshop Supporting learning and change Facilitated by Dr. Jenny Horsman

12:30 pm - 1:15 pm 1:15 pm - 3:00 pm

Networking lunch*

Afternoon workshops - Your choice of:

- 1. Ready for Reading and Learning (Preschool and kindergarten children)
- 2. Resources and activities to support reading, writing and math (Grades 1 to 12)
- 3. Tools for Emotional Intelligence (Grades 9 to 12)

Partnerships: Toronto Shelter Support and Housing Administration (SSHA)

- Community Librarian program
- Community events related to new shelter/respite centre openings
- Information tables in branches





Language and Literacy:

- FREE oneon-one support to improve basic reading/writing and math skills (2 hours/week)
- Personalized training plan and materials
- Financial supports available (TTC tokens or childcare)

Adult Literacy Program





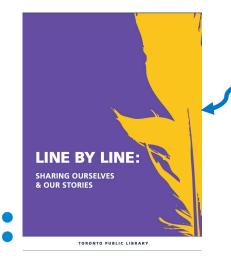




Language and Literacy:

Adult Literacy Program Outreach/Collections

- Adult Literacy materials available in support the community
- 21 Deposit collections with community partners



- Compilation of learner writing from learners across literacy programs in Toronto
- Providing a voice to learners and an opportunity to be published

Resource: https://torontopubliclibrary.typepad.com/files/line -by-line -sharing -ourselves -and -our -stories -2019-web -2.pdf



Innovative Programming: Coffee and Conversation

- Monthly informal drop in sessions (led by TPL Social Worker)
- (Light) refreshments
- Community partners and social Services present at each session
- Open to all (advertised with local shelters and respite centres)









Innovative Programming: Coffee and Conversation

"Now I know my options, I had no idea you were here to help ."

"I didn't know the library had this."

"I showed up early because I'm looking forward to the conversation ."



"Thank you for listening."



Language and Literacy: ESL Program & Conversation Circles



 Co-sponsored program with community partners to offer ESL classes & Conversation Circles

 Learning materials and online resources to support learning





Newcomers: Library Settlement Partnership (LSP) program

- Partnership with Newcomer and Settlement Agencies
- Settlement workers placed in library branches to help:
 - Job-related search and support
 - Language learning
 - Government -related services (getting a driver's licence)
- Available in 15 library locations (with more in the summer)
- Available to all newcomers, regardless of status







Incarcerated & Recently Released Populations: Storybook Parents



 Recording incarcerated (and recently released) clients reading storybooks for their children

Goals:

- Maintain or develop bonds
- Serve as a reading role model for their children
- Breaking the cycle of low literacy
- Introduce them to library services available to them (and their families)





Incarcerated & Recently Released Populations:

Storybook Parents Program Feedback



Cause I wanna be a better tather and Show my baby I love her.

The CD has had a positive impact on my daughter. She comes home from school + listens to it immediatly each day. She's so happy to hear her dock voice 4 tries to read along.

Statistics: 2018 & 2019 (YTD)

145 participants

236 children reached

263 recordings made



Incarcerated & Recently Released Populations: Programming

Onsite Programs (Toronto South & East Detention Centres):

- Book Clubs (discussion groups)
- Financial Literacy program
- Creative Writing program

Recently Released Programming or Services:

- Information Sessions
- Computer (and tech) training



Finding a job or housing

TPL Care Kits

Exploring the opportunity to provide "care kits"

through structured access points

- Adult Literacy Program
- Youth Hubs
- Programs led by the Social Worker
- Branches
- Kits will include "basic need" items









RECAP: Strategic Approach: Serving Vulnerable Populations

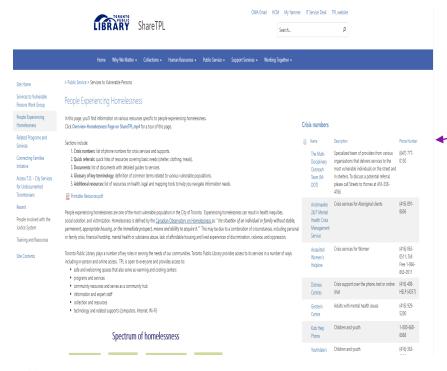


- Information sharing
- Service Coordination
- Strategic partnership development
- Service and program development
- Staff training and support



Supporting Staff:





- Intranet site to support staff
 - Information, resources
 - Referral information
 - Articles and support documents
- Staff guide on resources and referrals

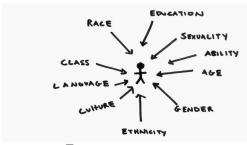




Supporting Staff: Training and Staff Development



- Staff Training:
 - Librarian's Guide to Homelessness
 - Trauma Informed Service
 - Self Care
 - Mental Health First Aid







- Increasing knowledge of Social Work concepts
 - Defining vulnerability
 - Intersectionality
 - Strengths -based approach
 - "Whole person"

Events: Film Screening of "The Public"









Sometimes we get to do some cool stuff!

WOW! I've got a lot of great information... now what?

- Learn more about the public library system in your area
- Look at opportunities to:
 - Develop partnerships
 - Support for your clients
 - Support for your organization
 - Inform them about what you are doing
 - Advocate and raise awareness

REMEMBER:



Public Libraries support in different ways...

Canadian Definition of Homelessness

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1) Unsheltered	1.1 People living in public or private spaces without consent or contract 1.2 People living in places not intended for permanent human habitation
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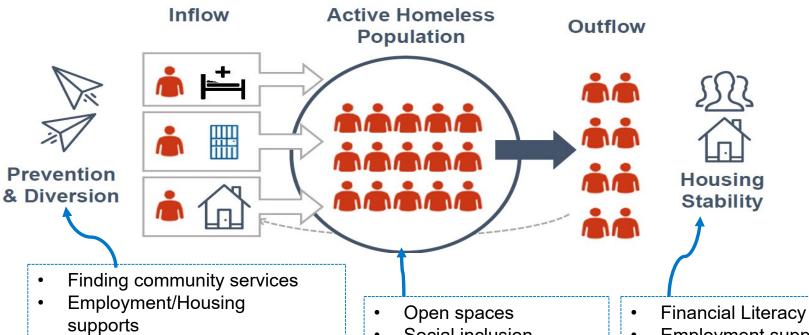


- Access to computers
- Assistance in finding community services
- Programs to promote inclusion and reduce social isolation
- · Connecting with others
- Skills development
- Advocacy
- Awareness
- Partnerships



Zero Toronto

...and at multiple points



- Resume building
- Referrals to a shelter/respite centre
- Literacy
- Skills development

- Social inclusion
- General programs/services
- Employment/Housing supports

- Employment supports
- Literacy supports
- Skills development



and...

Keep the conversation going!

Thank you! Questions?

Aly Velji, Manager, Adult Literacy Services, Toronto Public Library avelji@tpl.ca @alyvTO