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Landlord Partnership Program
Regional Housing Support Services

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How the Landlord Partnership
came to fruition

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What is the Landlord Partnership Program?

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What were the original incentives?

- 3-month Rental Incentive
- Housing Hold Fund Incentive
- Unit Procurement Incentive
- Housing Access Worker Resource
- Damage Fund and Insurance Deductible

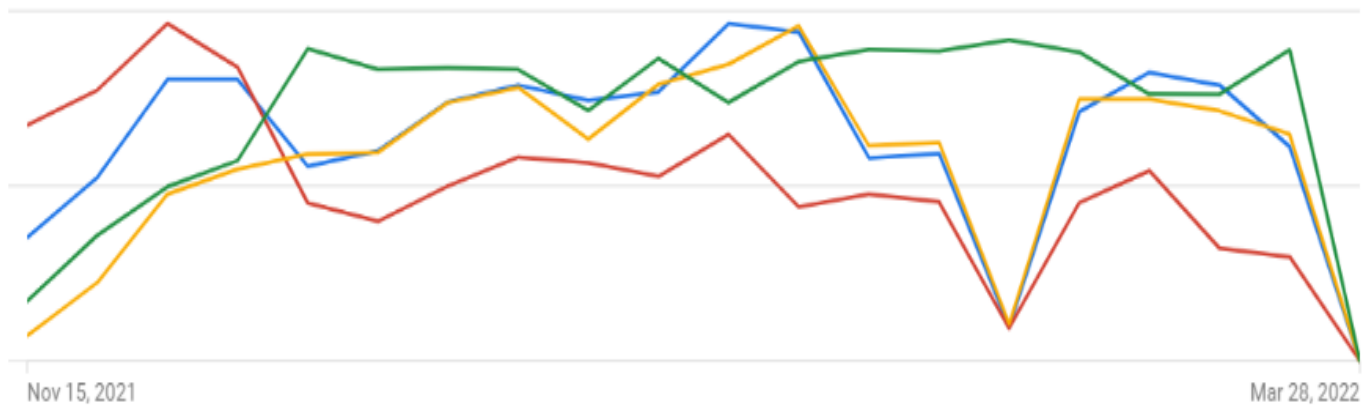
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How do you entice private Market Landlords?

- Radio Ad
- Kijiji Campaign
- Social Media
- Direct Email
- Media Release
- Google Campaign

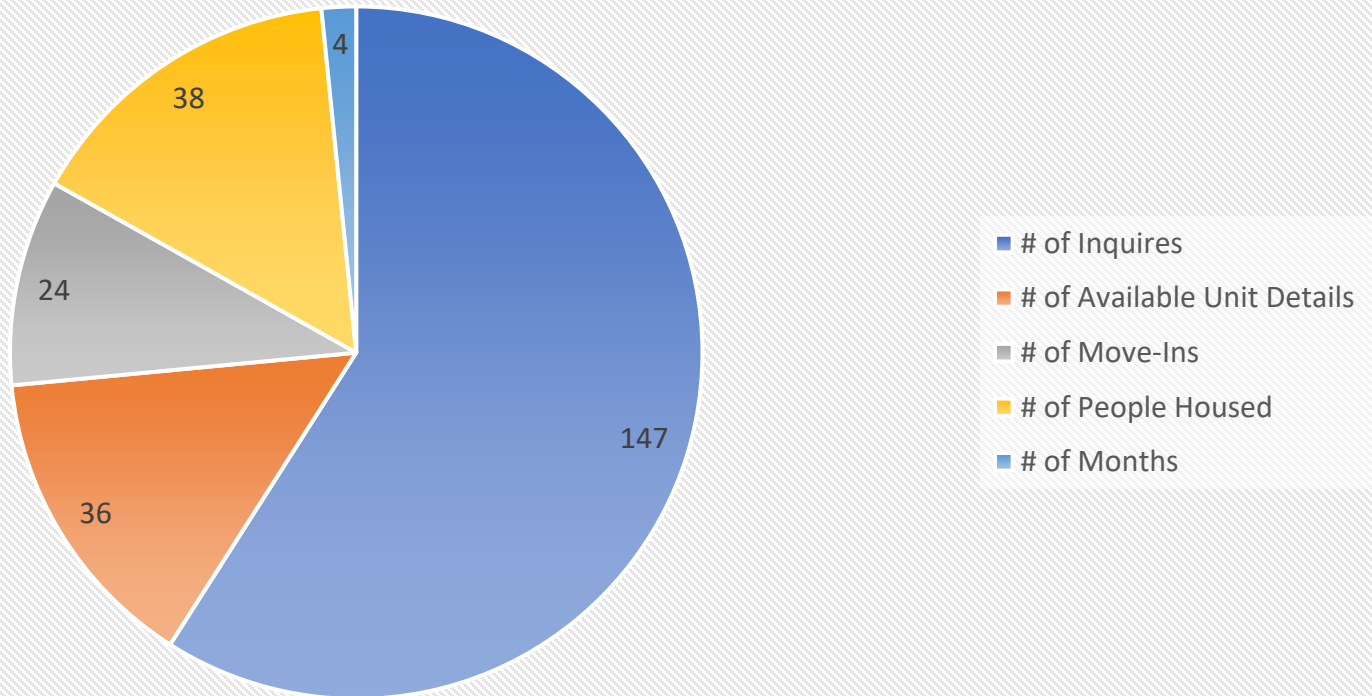


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2021-2022 LLPP STATS
Money Spent \$88,950



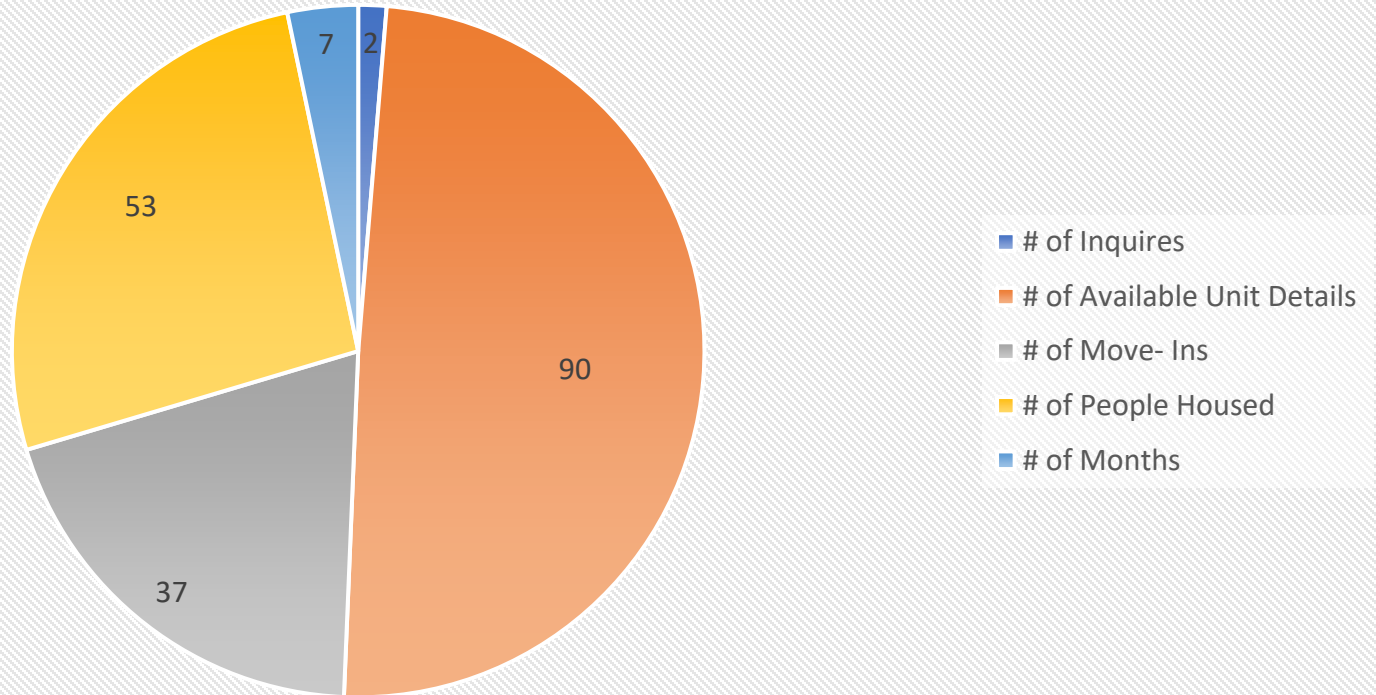
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The all new Landlord Partnership Program
April 1 2023-March 31 2024

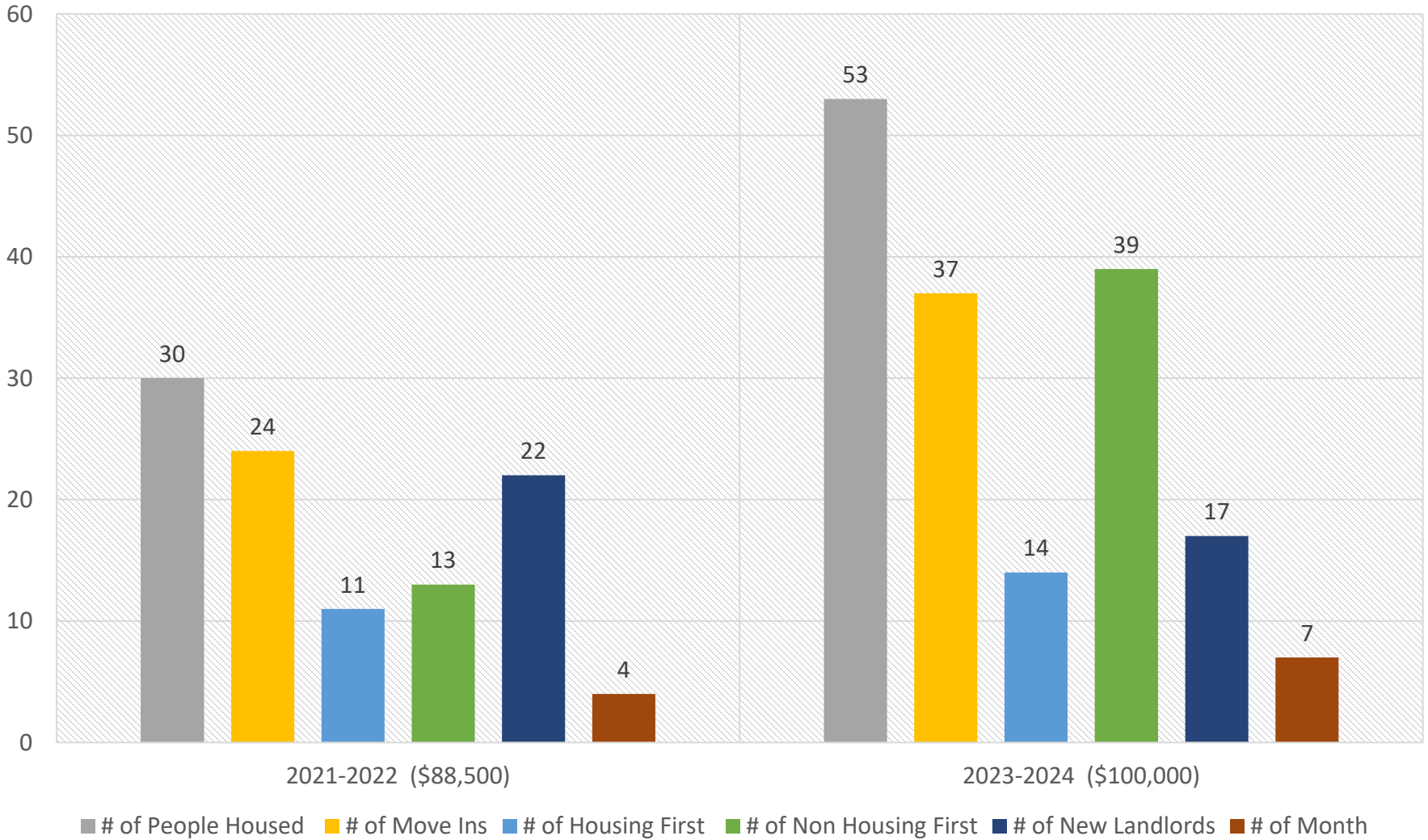


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2023-2024 LLPP Stats
Money Spent \$100,000

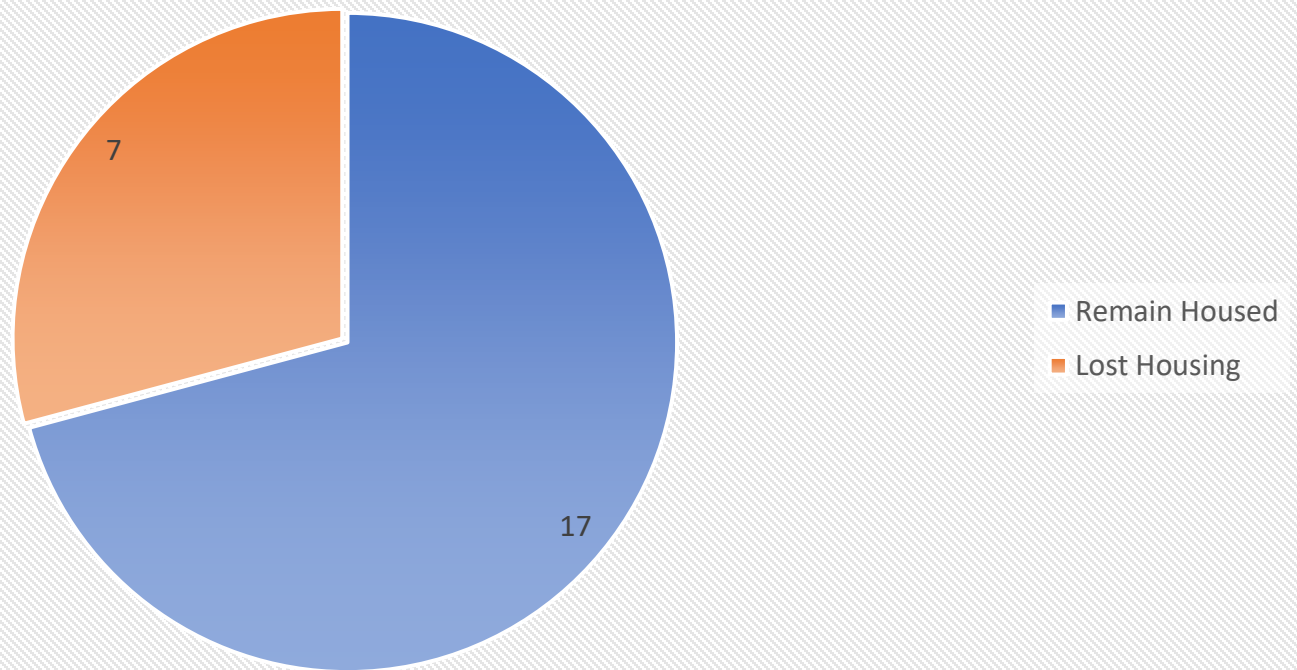


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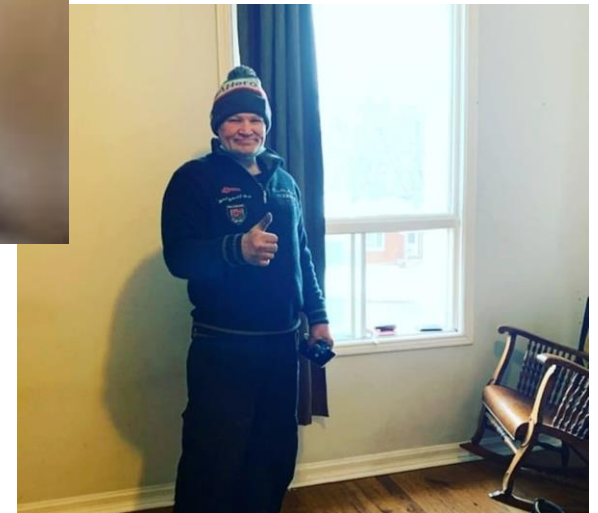


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Unique Households



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Thank you!

Kelly Erb

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