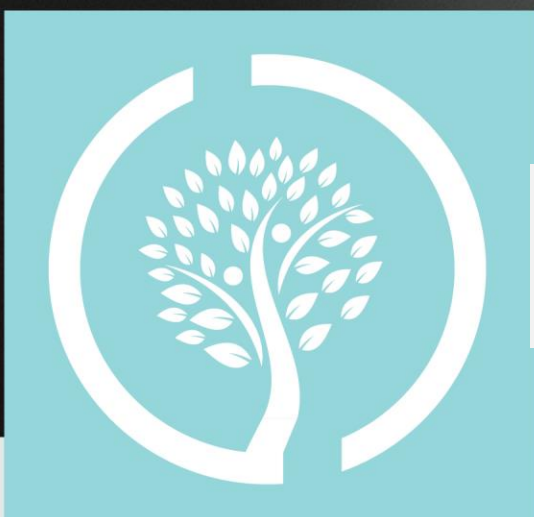




THRIVE

**MEDICINE HAT & REGION
STRATEGY TO END POVERTY
& INCREASE WELLBEING.**



OUR VISION

BY 2030, MEDICINE HAT WILL HAVE ENDED POVERTY IN ALL ITS FORMS, ENSURING WELLBEING FOR ALL.



FIVE FOUNDATIONAL PRINCIPLES

1. Everyone has an equal right to justice, education, personal security and privacy, work, cultural, political and recreational participation.
2. Our approach is person-centered and community-driven.
3. To end poverty, we must prevent it in the first place.
4. Ending poverty and increasing wellbeing requires a collective effort.
5. Social change requires innovation.



A COMMUNITY-BASED DEFINITION OF POVERTY & WELLBEING



**ONE IN TEN MEDICINE HAT
FAMILIES LIVE IN POVERTY
- EARNING LESS THAN
WHAT THEY NEED TO MEET
THE NECESSITIES OF LIFE.**

**“IT’S NOT
JUST ABOUT
SURVIVING
- IT’S ABOUT
THRIVING”.**

- ▲ INCOME
- ▲ EMPLOYMENT
- ▲ HOUSING
- ▲ RECREATION
- ▲ EDUCATION
- ▲ HEALTH
- ▲ MENTAL HEALTH & ADDICTION
- ▲ TRANSPORTATION
- ▲ SAFETY
- ▲ INCLUSION & BELONGING

500 COMMUNITY VOICES

COMMUNITY INPUT SHAPED OUR STRATEGY FROM THE BOTTOM-UP.

339 SURVEYS
4 COMMUNITY MEETINGS



FIRST PRIORITY FACTOR IN ENDING POVERTY IN MEDICINE HAT



SECOND PRIORITY FACTOR IN ENDING POVERTY IN MEDICINE HAT





PRIORITIES & ACTIONS SUMMARIZED

**WHAT DOES IT TAKE TO END POVERTY
AND INCREASE WELLBEING?**

13 Priority Areas

1. Leadership and Systems Change
2. Community System Planning
3. Income Security
4. Business Innovation
5. Energy Poverty
6. Affordable Housing
7. Homelessness
8. Food Security
9. Transportation
10. Health & Wellness
11. Learning and Literacy
12. Resilient Families
13. Community Safety




THRIVE

OUR NEXT STEPS



- 1. LAUNCHING THE STRATEGY & COMMUNICATING W/ KEY STAKEHOLDERS.**
- 2. RECRUITING COUNCIL OF CHAMPIONS.**
- 3. SETTING UP THRIVE MEDICINE HAT ORGANIZATION.**
- 4. SECURING IMPLEMENTATION FUNDING.**
- 5. DRIVING YEAR 1 IMPLEMENTATION ACTIONS.**



THRIVE

A COMMUNITY CALL TO ACTION

REAL, POSITIVE CHANGES



**OUR NEXT CHALLENGE IS HERE:
WE'RE ENDING POVERTY.**