

#### Region of Waterloo

# 20K Homes Campaign Waterloo Region

ALL ROADS LEAD TO HOME

CAEH National Conference on Ending Homelessness November 2, 2015

## Waterloo Region

- Includes cities of Cambridge, Kitchener, Waterloo & 4 townships
- 10<sup>th</sup> largest urban area in Canada and 4<sup>th</sup> largest in Ontario
- Approx. \$12M annual funding to address homelessness



#### Population 560,000

# CAMPAIGN COMMITMENTS



## **Knowing Every Person By Name**

- Registry Week took place Nov 30 – Dec 1, 2014
- <u>Registry Week Snap</u>
   <u>Shot</u>
- <u>Registry Week Pilot</u>
   <u>Report</u>
- <u>20K Homes Waterloo</u> <u>Region Video</u>



## **Common Assessment Tool**

#### <u>SPDAT</u>

- Adult

   VI-SPDAT
   Full SPDAT
- Family

   VI-SPDAT
   Full SPDAT
- Youth
   VI-SPDAT
  - Full SPDAT



#### **Vulnerable: Increased Mortality Risk**

### <u>High</u>

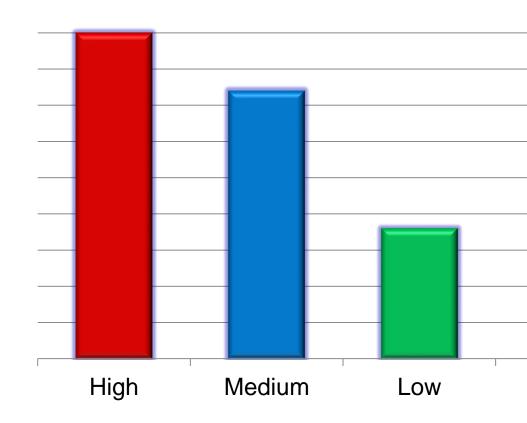
• 127 (45%)

#### <u>Medium</u>

• 105 (37%)

#### <u>Low</u>

• 49 (18%)



#### **Urgent Action to House**

Goal:

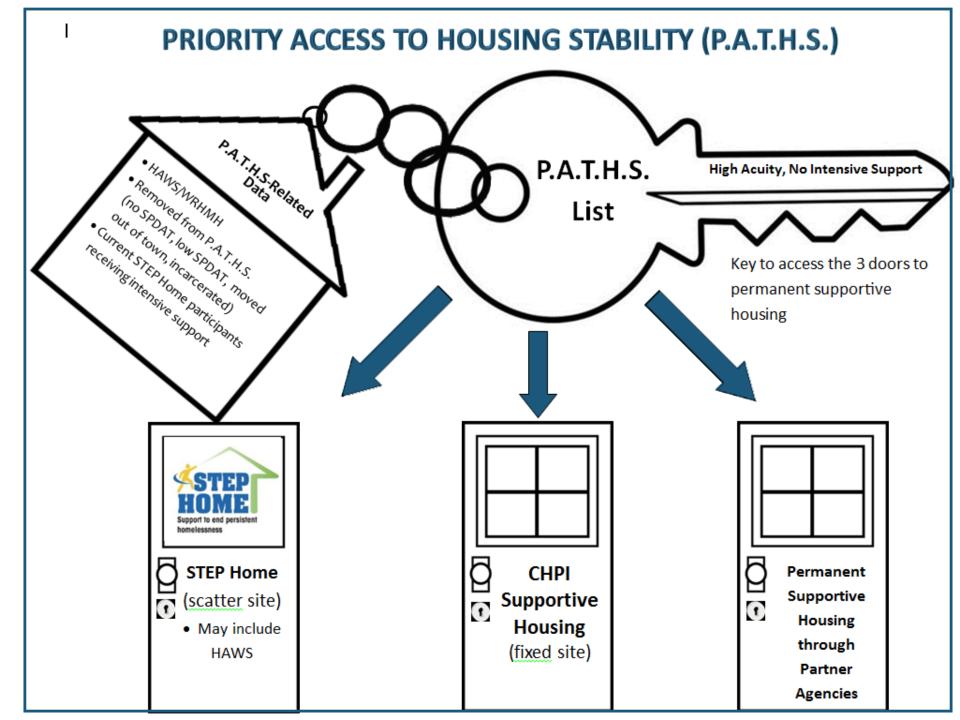
Support 40 people to housing over winter 2014/15 Goal Exceeded:

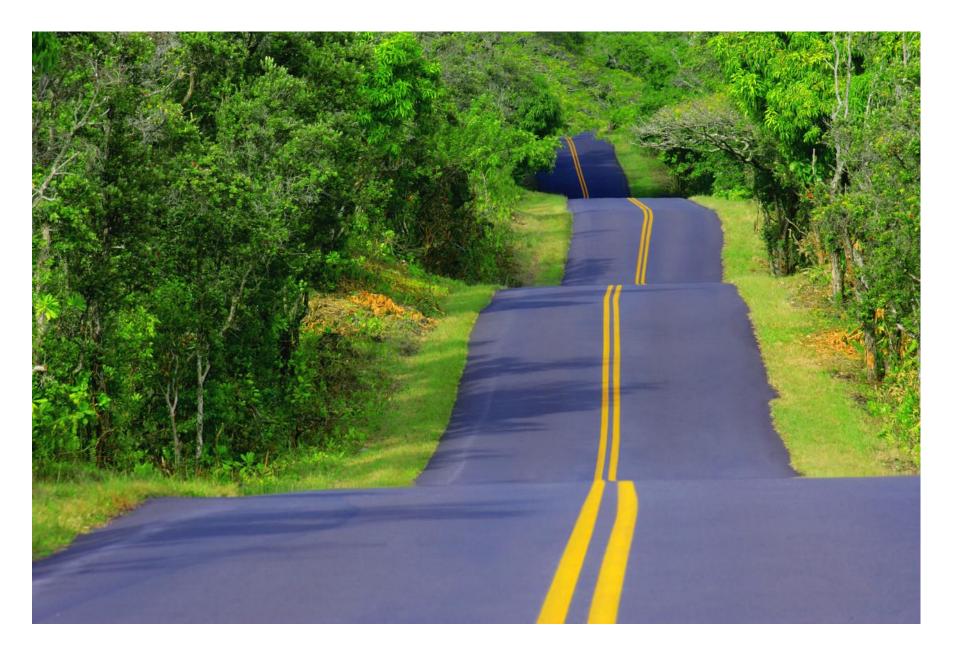
Supported 50 people to permanent housing Working to determine goals related to "functionally ending homelessness"

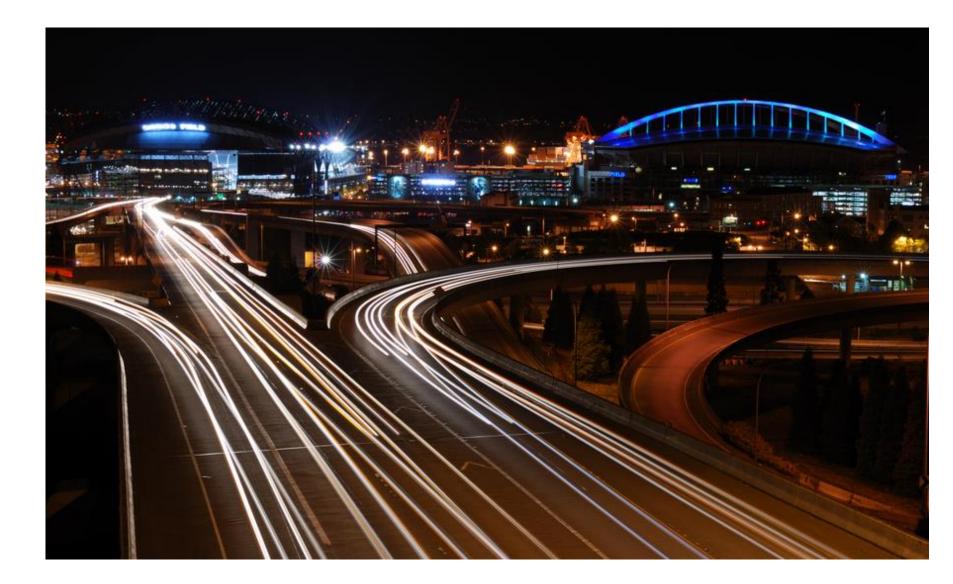
## **Housing First Approach**

- **Philosophy** believe everyone deserves a home and is housing ready
- System Approach invest in housing stability solutions
- **Program** support people experiencing persistent homelessness to find, establish and retain housing









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