



## Using the campaign for engagement and advocacy

Tim Richter, Canadian Alliance to End Homelessness



A national movement  
of communities  
working together to  
house 20,000 of  
Canada's most  
vulnerable homeless  
people by July 1,  
2018



 **20,000**  
HOMES

**BEGINNING THE END OF  
HOMELESSNESS IN CANADA**

 **20,000**  
HOMES

  
CAEH

\$46

THE STATE OF HOMELESSNESS IN CANADA 2014

## RECOMMENDATIONS



A new federal, provincial & territorial affordable housing framework agreement



Investments to target chronically & episodically homeless people



Direct investments in affordable housing programs



A housing benefit to assist those who face severe affordability problems in their current accommodation



A new affordable housing tax credit



Investments in Aboriginal housing both on & off reserve

To learn more, download the full report at: [www.homelesshub.ca/SOHC2014](http://www.homelesshub.ca/SOHC2014)

Canadian Observatory on Homelessness  the homeless hub CAEH Canadian Alliance to End Homelessness

# Using the campaign for engagement and advocacy

Change the conversation –hope, action, resolve

There is nothing more powerful than results

Break the inertia with action

Be loud and proud

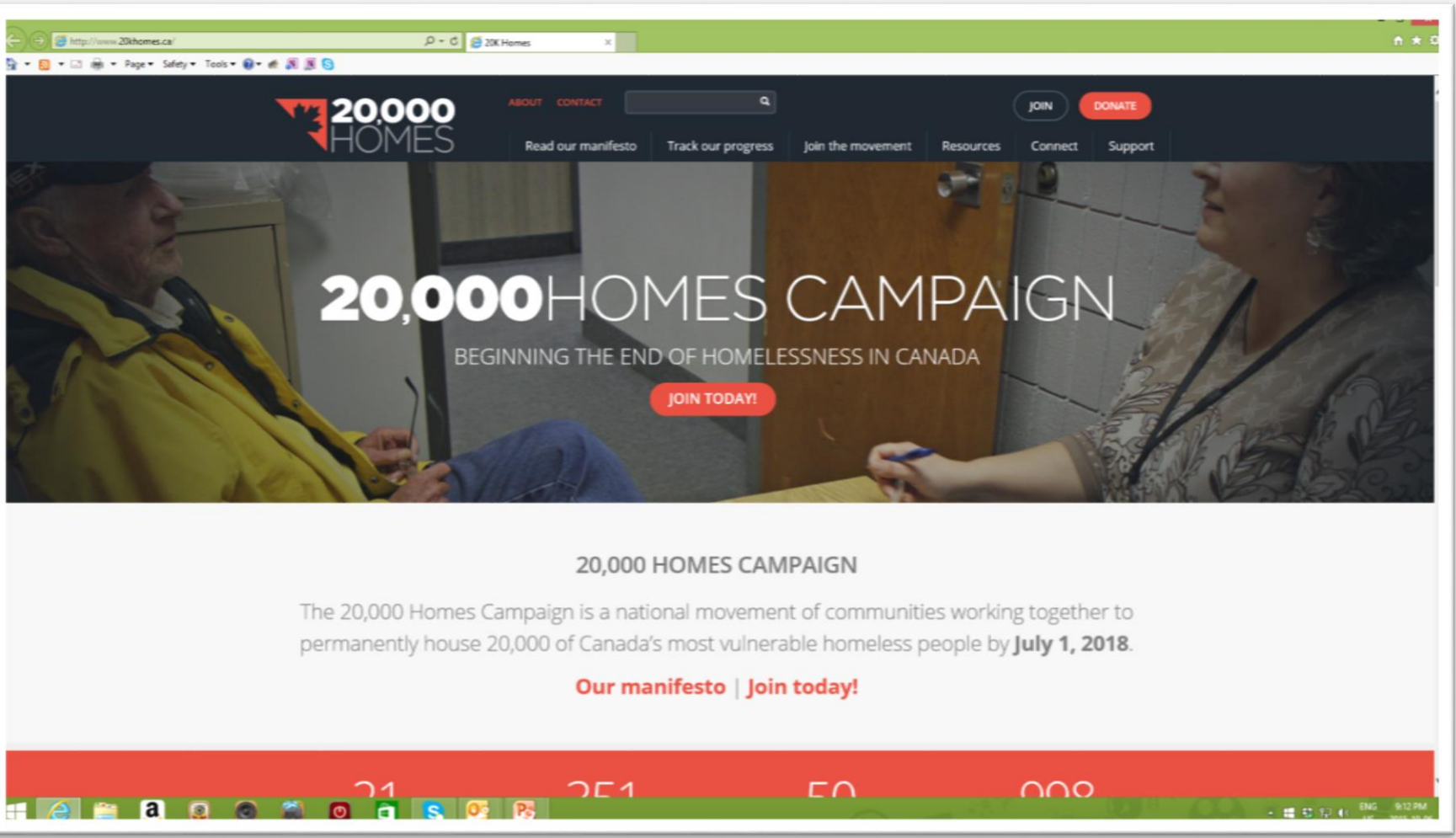
Engage the unusual subjects



No matter what  
– we must  
house 20,000  
people by July 1,  
2018

www.20khomes.ca

WWW.20KHOMES.CA



Homelessness will end



**20,000**  
HOMES

BEGINNING THE END OF  
HOMELESSNESS IN CANADA



# Thank You

For more information, please contact us.




 (403) 246-3561

 [tim@caeh.ca](mailto:tim@caeh.ca)

 [www.facebook.com/endinghomelessness](http://www.facebook.com/endinghomelessness)

 [twitter.com/CAEHomelessness/](https://twitter.com/CAEHomelessness/)

 PO Box 15062, Aspen Woods PO  
Calgary, AB T3H 0N8

[www.caeh.ca](http://www.caeh.ca)