



Homelessness
is solvable... And
THANKS TO YOU,
we are going to
get there!

THE ROAD TO HOME



CAEH

**2023-24
Gratitude
Report**

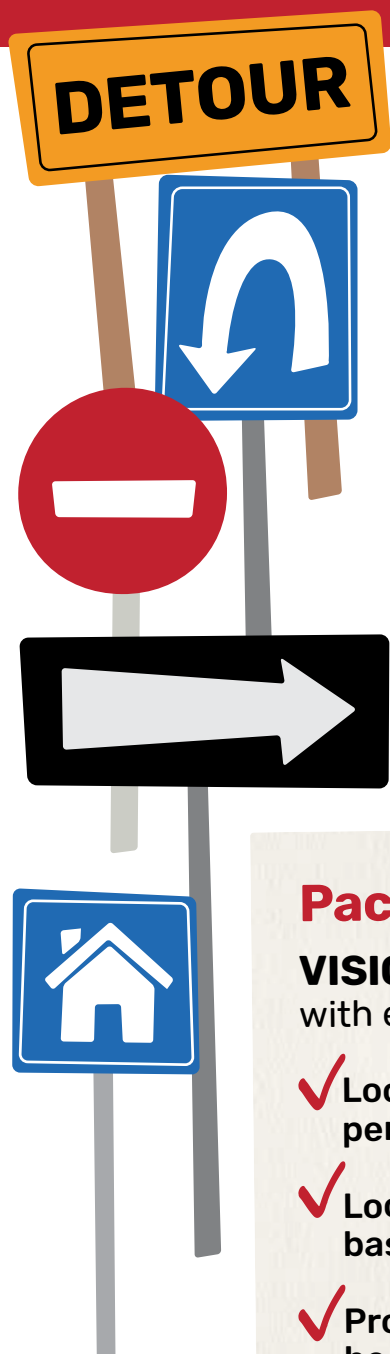
**When it comes to homelessness...
It really is about the destination.**

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**Destination:
Everyone has a safe,
affordable, and
secure place to
call home.**

The Canadian Alliance to End Homelessness can chart a course for success... Your support ensures we have everything we need to make the journey.



Our mission is simple: To prevent and end homelessness in Canada. But the road to get there is filled with detours and roadblocks. Each person experiencing or at risk of homelessness has their own story and needs; each community has their own opportunities and challenges; and political will varies across the country.

Despite this, the Canadian Alliance to End Homelessness offers support for a system-wide approach to community response. We are working to ensure that each person, service provider, organization, and community has the support and resources they need to make a difference at the local level—and then we mobilize political support, and take the lessons learned to the top to make changes at the federal policy level.

This year, the CAEH staff and board met to approve a three-year strategic plan. Here's what we believe it will take to end homelessness, and this is how we aim to get there:

Packing List: (CAEH Theory of Change)

VISION: Everyone in Canada has a safe and affordable home, with everything needed to sustain it.

- ✓ Local systems are designed to permanently house people.
- ✓ Local programs are evidence-based and recovery-oriented.
- ✓ Provincial systems provide healthcare and homes for all.
- ✓ Federal policy supports housing for everyone.
- ✓ Key influencers help shift public narrative.
- ✓ The homelessness sector is a driver of reconciliation, decolonization, and equity.

Every one of our neighbours deserves the safety, comfort, and dignity of a home... But we won't arrive at our destination without your generosity, hard work, and love.

Dear supporters, allies, donors, and partners,

If you've ever lost your home, or know someone who has, then you know: it is a traumatic experience. Our goal is to make sure that none of our neighbours ever has to experience that again, and we will not stop until we get there. **We are so glad that you're with us.**

Over the past few years, Canada has been hit by a wave of new homelessness driven by the affordability crisis, and made more lethal by a toxic drug supply, the increase in people sleeping in subzero temperatures, and the continuing effects of a global pandemic.

Homelessness today is as big as Canada's largest natural disasters, in terms of loss of homes, and one of the top ten with respect to loss of life.

But the mass homelessness we see today is not a natural disaster. This is a human-made disaster caused by the inaction of successive governments of all levels to ensure enough housing is built to keep up with Canada's population growth, leaving hundreds of thousands of our fellow Canadians behind.

Fortunately, thousands of people like you are making a difference in a huge way. Thank you. Your support has directly contributed to supporting communities to reduce and end homelessness through Built for Zero-Canada, training hundreds of homelessness-sector professionals across the country through our Training and Technical Assistance program, hosting an exceptional National Conference on Ending Homelessness in Halifax, and securing the biggest federal housing policy changes in a generation through our advocacy.

As you will read in this report, our work is just getting started. We are about to launch on an ambitious journey for our organization. The 2024 National Conference on Ending Homelessness promises to be our biggest and most impactful yet. We are re-imagining our work with service providers, organizations, and communities to ensure they are outfitted with the support they need at the local level as the crisis deepens and demands on communities are shifting. And, we are actively implementing change at the policy level, preparing to mobilize voters to ensure homelessness is a cornerstone issue for federal parties in the coming election.

We are immensely grateful for your support. Thank you for being with us on this path so far. I hope you will continue this journey to ending homelessness with us until we reach our goal.



Onwards,



Tim Richter

President & CEO, Canadian Alliance to End Homelessness



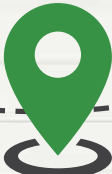


SPRING 2023:

Built for Zero-Canada confirms **St.Thomas-Elgin** became the second community to achieve Functional Zero Veteran Homelessness.

Stratford-Perth-St. Marys achieves 10% reduction in chronic homelessness

Fort McMurray also ends homelessness for veterans.



SUMMER 2023:

Launched the **National Housing Accord**, a plan to restore affordability, which brought together non-profit and for-profit housing providers, developers and investors. The Accord laid out a blueprint to build at least two million affordable and market rental units by 2030 with at least 655,000 of deeply affordable social housing.



FALL 2023:

Our staff retreat with our growing team, and we held our **National Conference to End Homelessness** in Halifax. The conference featured organically organized meetings, incredible keynote speakers from Canada and the US, and a record-breaking attendance.

Both the retreat and the conference helped clearly redefine our strategy for Truth and Reconciliation and we began building new alliances with national Indigenous housing partners. Our capacity as an organization continued to expand as we welcomed new employees and board members at these key events.



WINTER 2023-2024:

In the Winter, we launched an important end-of-year fundraising and donor campaign, three major advocacy campaigns, and successfully won over \$65 billion (with a B) in grants, financing, and tax incentives in the 2024 federal budget towards housing affordability and ending homelessness. Built for Zero also had Hastings County join both the BFZ-C Chronic and Veteran Cohort, and four communities joined the Veteran Cohort including Brantford-Brant, Cochrane District, Nipissing District and Toronto.

Someone I know and love has experienced homelessness... But together, we are creating a Canada where that never happens again.

Message From CAEH Board Co-Chair Don Iveson, Former Mayor Of Edmonton



Dear friends and allies,

Like many of you, I support the Canadian Alliance to End Homelessness and the movement to end homelessness for a very personal reason. One of my childhood friends, someone I knew well and loved, who is smart, educated, and talented, found himself experiencing chronic homelessness.

I found it baffling, heartbreaking, and angering. How could this have happened? The shock of recognizing my friend in such a different situation from my own instantly cemented my determination. I have made it part of my life's work to fix the systemic problems that allowed my friend to slip through the cracks of our social safety net.

My friend, and every person who finds themselves without a place to call home, deserves a system that will support them to return to dignified and safe housing. Unconditionally. As part of our community, thank you for your solidarity, effort, and dedication to making sure nobody is left behind.

With that clarity of purpose, here are our priorities for 2024.

#1 – New 3-5 Year Strategic Vision

In Fall 2023, our team met to refine our internal and external strategy, values, and core behaviours. The result has been a new strategic vision to guide our work towards ending homelessness in Canada over the next 3–5 years. Over the next year, we will be shifting how we approach our in-community work to better support the organizations and service providers doing crucial frontline work. We are also refocusing our advocacy work, growing the movement to end homelessness into a force politicians won't be able to ignore.

The CAEH continues to be a small-but-mighty, remote organization, even as we grow our capacity to work in communities and expand our political advocacy. Our staff are talented, resourceful, and capable of meeting the challenges of our new strategic plan.



CAEH-NIHC
Board Meeting

#2 – A Relentless Focus On Reduction

Our sole purpose as an organization is the prevention, reduction, and elimination of homelessness. That is our mission, and everything we do must move us toward that objective.

This year—and every year—reduction is the priority. The CAEH firmly believes this is possible—and, thanks to the relentless efforts of communities and the support of our team, it is actively happening across the country.

#3 – Policy Change And Campaigning

The movement to end homelessness in Canada is rising. **As a supporter of CAEH, you are a driving force behind many of the wins we've seen and will be instrumental in what we are about to accomplish.** As a movement, we are growing. Voters, tired of seeing their neighbours, friends, and family members without safe, secure, and affordable homes, are demanding better of politicians. **In addition to political support, we are also providing those decision makers with the path forward—**taking lessons that we learn from communities on the frontlines and taking them to the policy level to enact structural change.

#4 – Reconciliation And Decolonization

It is our responsibility as people who live on this land that's now known as Canada to commit to the work of decolonizing our organization. But it is also important because of the nature of our work—Indigenous people experience homelessness at higher rates than the rest of the population.

Building on the success of CAEH23, and our own internal decolonization training and strategy work, we are committed to prioritizing and measuring our progress. This included a joint Board meeting with the National Indigenous Homelessness Council in February.

Our goal for 2024–25 is to build a solid and mutually beneficial partnership with Indigenous partners, particularly as we expand **Built for Zero** into British Columbia.

5- Funding And Fundraising

Nothing in our strategy is possible without resources and support. We will negotiate significant multi-year agreements with new provinces and secure important philanthropic support in order to increase our own organizational capacity.

We are grateful to our supporters, donors, and partners who continue to help us build our team and impact. Thank you for ensuring that we have the resources we need to do this work. **It is because of you that we have had the success we've seen so far and are confident that our vision for the future—a Canada where everyone has a place to call home—will be realized.**

When I was out on the streets, I couldn't advocate for changes in the way things were getting done, or how important decisions were being made. I had surviving to do.

– Survivor of chronic homelessness



When you support the Canadian Alliance to End Homelessness, you're building the power needed to fix the system itself.



Campaigns and Advocacy

You can't sail a boat with a leaky hull. That's what it feels like for frontline workers who struggle to find housing for more and more people who are pushed into homelessness.

The Canadian Alliance to End Homelessness is more than an organization—we are a movement. Tens of thousand of people across Canada are coming together to create a future where everyone has a home. With momentum like this, we are turning into a force politicians can't ignore.

And what's more, we don't just have people to provide political motivation, we also have the solutions.

CAEH bridges the gap between the local—what's happening on the ground and what's solving homelessness—and the policies needed for structural change. We take lessons learned from communities and advocate for them in all levels of government.

To get anything done in a polarized political climate, we need this combination of grassroots organizing and expert policy recommendations.

In August 2023, we released the **National Housing Accord** with input from a broad coalition of housing sector experts including banks, social housing providers, real estate developers, investors, and nonprofit organizations. We mobilized thousands of Canadians to take action in support of this policy proposal, emailing their MPs, the party leaders and key Ministers.



The Accord was a roadmap to restore affordability to Canada's rental housing market—a key precondition to ending homelessness. It was meant as Canada's blueprint to build more than 2 million units of purpose-built rental housing, including more than 655,000 units of near-market and deeply affordable and sustainable housing and to take immediate action to stop the wave of new homelessness we are experiencing.

Between the Accord and our government relations and advocacy work throughout the past year, we hoped the federal government would sit up and pay attention to housing and homelessness, but what happened surprised even us. Between the federal government's Fall Economic Statement and the 2024 Budget, we've dubbed this past year "the year of housing".

Key wins include:

- **Removal of GST from purpose-built rental housing;**
- **\$20 billion in low-cost financing for new rental construction;**
- **Pre-approved housing designs to speed up construction and reduce costs;**
- **\$15 billion for the new Apartment Construction Loan Program;**
- **\$1 billion extension of Reaching Home to ensure continuity;**
- **\$250 million for ncampment response;**
- **\$50 million Housing Accelerator Fund to be co-created with CAEH.**

Throughout this period, we've also been building our campaigns and communications team. In May 2023, Luca Palladino (based in Montreal, QC) joined our team as a Digital Organizer, supporting our digital campaigning and supporter engagement. In March 2024 we hired Ottawa-based Maggie Rodrigues as our Government Relations Lead to lead our direct federal and provincial advocacy. In May 2024 (just after the fiscal year for this report), Lisa Sammartino (based in Coldstream, BC) joined as our new Communications Lead to continue to build our communications and campaigns program.

There is a saying that public policy moves at the speed of public opinion, so we continue to work tirelessly to shift public opinion and build public pressure for our policy proposals. **Our grassroots organizing has empowered nearly 60,000 people to take action in support of ending homelessness.** Without this support, we would not have had the success we've had so far—thank you!



Andrew Burns

Andrew Burns,
Senior Director
of Public Affairs
and Development

We are proud to be leaders in reducing and ending homelessness in Canada... But we can't do it without your support of the Canadian Alliance to End Homelessness

Built for Zero-Canada

When it comes to ending homelessness, data isn't about numbers, it's about people. Each person experiencing homelessness has a different story and different needs. Some people just need an affordable place where they can keep their pet. Others need complex, ongoing medical support. **Which is why the foundation of Built for Zero is using quality, real-time data to understand exactly who is experiencing homelessness, and what they need.** This is how we ensure that more people find a safe and secure home—and stay in it.

You can't solve a problem you don't understand. When you support the Canadian Alliance to End Homelessness, you're helping communities across Canada revolutionize the way that data is used—not only to help people access the housing and services they need in the short term—but also

to help communities target the best possible long-term investment of donations and tax dollars.

In addition to using data, part of the success that Built for Zero communities experience is credited to “being part of a larger movement.”

In March 2023, Built for Zero communities gathered in London, Ontario to share learnings, build momentum, and celebrate successes. We have found that communities push themselves to do more, especially when friendly competition from nearby communities is reported.



L-R: Some of the Built for Zero data team at the learning session in London, Ontario: Floriane Ethier, Jonathan Alschech, and Chidom Otogwu.



Thanks to your support, and the generous support of our partners, Infrastructure Canada, Veteran Affairs, and our provincial partners, Built for Zero communities are driving reductions and battling a wave of new homelessness caused by the rising cost of living.

We want to give a huge shoutout to all our community partners who are making a real difference in 2023-2024, particularly:

- **Dufferin County ON**, for reducing chronic homelessness and sustaining that reduction for five years on their path to functional zero.
- **Ottawa, ON**, for a reduction in veteran homelessness.
- **Fort McMurray, AB, London, ON, and St. Thomas-Elgin, ON** for reaching the functional zero veteran homelessness milestone, and working to sustain it.

Marie Morrison

Marie Morrison
Director, Built for Zero Canada



As of March 31, 2024, Built for Zero-Canada communities had achieved the following:



40

communities are
participating
in Built for Zero
Canada

34

communities
have achieved
quality real-
time data

1 community has
solved veteran
homelessness

6 communities have
sustained a reduction
in chronic
homelessness

1 community has
solved chronic
homelessness

Training & Technical Assistance

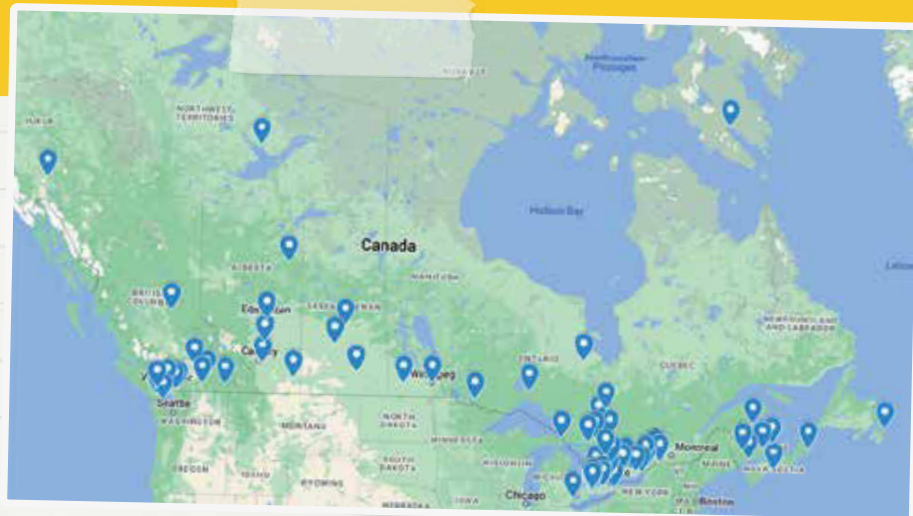
The Training & Technical Assistance (TTA) consultancy delivers customized, expert training to organizations, governments, and people on the front lines of the homelessness crisis. We help communities apply best practices, avoid harmful ones, and ensure that evidence-based programs are adopted, funded, and understood across the system.

For more than a decade, the TTA team has been travelling from coast to coast to coast, helping provide the expert training and technical assistance needed for communities to end homelessness. In a sector with record turnover, burnout, and very little professional development opportunities, we bring best practices right to the doorstep of the people doing this very challenging work.

On the flip side, the TTA is fortunate to be able to lift up shining examples of community-driven models like Thompson's Lived Experience Council. We are grateful to all of you who are a part of the movement to end homelessness.

I can learn the skills I need to help end homelessness in my own community... But I can't be empowered without your belief in me, and the training I need to succeed.

-Frontline worker, and survivor of unsheltered homelessness



This year, the TTA team had the privilege of supporting the following communities with expert advice:

British Columbia: Nelson, Victoria, Prince George, Nanaimo, Chilliwack, Abbotsford

Alberta: Fort McMurray, Calgary, Grande Prairie

Saskatchewan: Regina, Saskatoon, Prince Albert

Manitoba: Brandon, Thompson, Winnipeg

Ontario: Niagara, Sudbury, Ottawa

New Brunswick: Bathurst

Nova Scotia: Halifax, Sydney

NWT: Yellowknife, Inuvik

Thanks for your support of our work, it's an honour and a privilege.

Quinn Moerike

Quinn Moerike
National Training
Consultant, Training and
Technical Assistance



**If you want to go fast,
go alone. If you want to
go far, go together.**

Allied Networks

CAEH provides backbone support for a number of networks through communications, administration. Throughout the year, our partners in Allied Networks have been doing exceptional advocacy and policy work, and participating in key events that open new doors for our movement. Here are a few highlights:

The National Right to Housing Network (NRHN) presented at the very first human rights-based review panel on the issue of “the financialization of purpose-built rental housing” organized by the National Housing Council. This gave people affected by financialization, the opportunity to share their experience and propose solutions to the issue. The NRHN, the **Canadian Centre for Housing Rights**, and Professor Sarah Buhler at the University of Saskatchewan have also been working on a project exploring a human rights and youth-centred approach to eviction law and practice.

Thanks to seed funding from Porticus Foundation, the new **Faith Communities for Homefulness Network** gathered in person for the first time at CAEH23, providing a unique opportunity to leverage the power, land assets, and energy of spiritual communities in service of ending homelessness.

The Accessible Housing Network continued to grow, and their call for Universal Design to be adopted has gathered more than 1,000 signatures and over 70 organizations. Nearly everyone will eventually need housing that is accessible, and the AHN aims to increase the adoption and construction of these design standards.



CAEH ALLIED
NETWORKS



THE NATIONAL
RIGHT TO HOUSING
NETWORK



Faith Communities
for Homefulness
NETWORK

What if we put the people we are serving in charge of the very system that is meant to help them?

Lessons From The Frontline

That is the question at the heart of a revolutionary leadership and governance model that has been developed in the northern community of Thompson, Manitoba.

The traditional approach to developing Coordinated Access Systems is to establish a Community Advisory Board (CAB). There's no requirement to include the leadership of people with lived and living experience of homelessness.

In some communities in more recent years, CABs have established advisory groups of People with Lived Experience (PWLE). In some communities they make suggestions or in others, they have decisions run past them for their advice. In almost all cases, these bodies don't have any actual decision-making force—their advice is just that: advice. Unfortunately, this can quickly become a check box for 'inclusion'

One of the most important things about being part of the Lived-Experience Circle is coming to meetings and sharing what I hear from people on the street—too often projects are done without talking to people on the street.

— Jack Robinson, LEC member



and become tokenism, even if PWLE are a component in a governance group. In Thompson, a small group of passionate individuals were asked to create a Coordinated Access System. Very early on they asked the question, "what if we put the people we are serving in charge?" It hadn't been done before.

But they saw the opportunity to pioneer a model that put those impacted by the CAB's decisions in charge. The Lived Experience Circle (LEC) was created, and the Thompson Model was born.

So how does it work?

With The Thompson Model, the LEC meets regularly to discuss any of the issues requiring attention. All interest holders—including governments, the community entity, service providers, content experts—are invited to that meeting. The information required for a decision is presented, and everyone present can ask questions, gain additional information, provide context, and have a fulsome discussion of the issue at hand. But importantly, no decision is voted on here.



Thompson Lived Experience Council

It is empowering being part of the Lived-Experience Circle because I know what it is like to be homeless. There is a solution to ending homelessness and it takes humility, caring, and respect for all people.

– Leo Moose, LEC member

Only the LEC votes on or decides these issues, and their decision is final. Everyone else exists to provide expertise and advice. It's a complete reversal of the status quo and empowering for people experiencing homelessness.

It has been an amazing success. Beyond all expectations.

The LEC has reviewed, developed, changed, edited, and implemented an entire policy manual for Coordinated Access in their community. During a recent RFP, they reviewed the funding applications, made the funding decisions, and asked for changes to the applications. They travelled to the

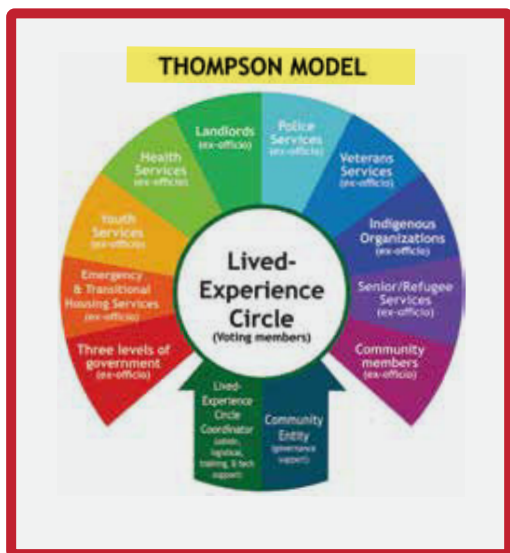
2023 National Conference on Ending Homelessness in Halifax where they presented on The Thompson Model.

And they continue to do the work, undaunted by its complexity and importance.

The LEC is invested. This is their system, they are given the resources and tools to effectively complete their work, and they see that the decisions they make are not ignored but implemented. They joined to create change, and that is exactly what they are doing.

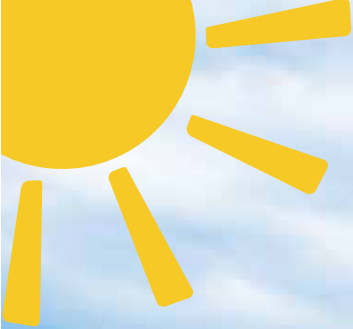
Nothing about us, without us.

Written by Quinn Moerike, National Training Consultant at Training and Technical Assistance. Edited for brevity by Lisa Sammartino, Communications Lead.



When I come to LEC meetings, it always makes me want to do more to end homelessness. I look forward to these meetings and being part of finding solutions.

–Douglas Hart, LEC member.



CAEH23 National Conference on Ending Homelessness

The **2023 National Conference on Ending Homelessness (CAEH23)** was held in Halifax, Canada. The conference brings together the Canadian movement to end homelessness to learn from each other, connect and accelerate our work in communities from coast to coast.

Let's End Homelessness, together.

94% of survey respondents said they learned something valuable.

85% said they plan to implement a change as a result of something they learned.

95% will be sharing what they learned with leadership or colleagues.



We want to thank our host committee partners: The Mi'Kmaq Native Friendship Centre and Pamela Glode-Desrochers, and the United Way of Halifax and Sara Napier. As well, we are grateful to the Indigenous elders, Knowledge Keepers and Traditional People, and those with lived experience that joined us.

Being at this conference after having been in the sector for 10 years is like coming home. It's truly a healing time that gets me feeling ready to work hard again for the year after. Everything is so thoughtful and intentional—from the food to the app to the sessions. It's a profound few days of learning and connection. Everyone I spoke with mentioned learning, crying, laughing and feeling profoundly in touch with the community at the end. Thank you for all your work. This is the highlight of my year.

-CAEH23 Participant



2,115 participants. Our largest conference yet.

1,774 in-person registrants

342 virtual registrants

1,765 people with lived experience

113 full scholarship and bursary recipients attended

50% identify as BIPOC, 2SLGBTQ+, or equity-seeking

89% want to return for CAEH24 in Ottawa!

Homelessness in Canada costs billions of dollars annually... But when you donate to the Canadian Alliance to End Homelessness, you're helping to save valuable tax dollars to be used elsewhere in health care, roads, and public infrastructure.

The Canadian Alliance to End Homelessness is a remarkably lean organization with an outsized impact. Our staff all work from home, from Vancouver Island to Newfoundland. In the year ending March 31, 2024, CAEH reported a modest surplus, allowing us to finish the year in a strong financial position.

We aim to grow again in 2024-2025, with a particular eye to expanding Built for Zero into new communities, building our non-partisan policy advocacy and grassroots organizing, and shifting into a nimble organization that is capable of responding to communities' needs.



Thank you all for your support and solidarity in our shared goal of ending homelessness.

Maria Lamas

Maria Lamas
Director of Finance



2023-24 Financials

Revenue

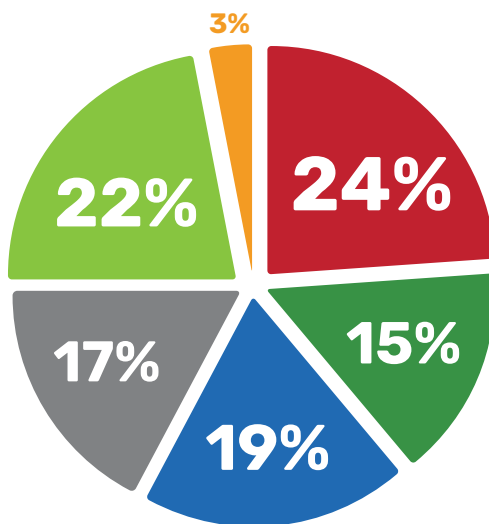
Government Grants	\$1,309,394
Donations and Sponsorships	\$802,727
Community and Foundation Grants	\$997,980
Training and Technical Assistance plus other Fee for Service	\$898,291
Conference Revenue	\$1,155,955
Other Revenue	\$176,528

\$5,340,876

Expenses

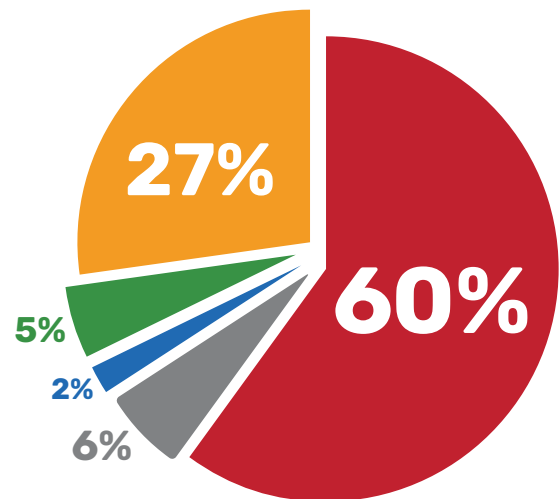
Personnel	\$3,076,922
Contractors and Professional Fees	\$282,275
Marketing and Communications	\$118,079
Office and Administration	\$275,825
Conference and Other Program Expenses	\$1,398,667

\$5,151,768



2024-23 Revenue

- Government Grants
- Donations + Sponsorships
- Community and Foundation Grants
- Training and Technical Assistance plus other Fee for Service
- Conference Revenue
- Other Revenue



2024-23 Expenses

- Personnel
- Contractors and Professional Fees
- Marketing and Communications
- Office and Administration
- Conference and other Program expenses

It is possible for all of us to have a safe place to call home... But we won't get there without your help.



Philanthropy Report

If you're reading this, then you already know. Housing costs are spiraling out of control and people are beyond frustrated: they're now getting angry. If channeled towards effective solutions, anger can be an effective motivator for action. Being "fed up" can inspire us to make rapid change, and that's exactly what we need. No one person, organization, community, or government can solve this alone. **But together, we can come together to make progress.**

Tens of thousands of Canadians just like you are stepping up to support our work and demanding change. Together, we are calling for all of us to have a safe, affordable, and appropriate home with the supports needed to sustain it.

I'm so grateful for you and everyone else who takes the time to do something. Who doesn't sit back and wait for someone else. Whether it's taking time to email or call your elected officials, sharing our content on social media, or by donating—every action helps make a difference. You make a difference.

Philanthropy is often thought of as something for only the wealthy. But the roots of the word mean love + humanity. **Each time someone like you takes action to ensure that we all have a safe, dignified, and affordable place to call home, that's love.** As the Philanthropy Lead, I feel so fortunate to be at the centre of so much love. It is an honour to do this work with all of you.



Bursary winners attend the CAEH24 National Conference thanks to supporters like the Echo Foundation

I would like to thank everyone who is a part of this movement, especially our monthly donors, and to the following foundations and organizations for their support in 2023-2024:

- Allstate Canada Foundation
- Atkinson Charitable Foundation
- Batchelor Family Gift Fund, held at Gift Funds Canada
- BC Housing
- Canadian National Railway
- The Canadian Tilling Foundation
- Catherine Donnelly Foundation
- Canada Mortgage and Housing Corporation
- Charlton Media Company Ltd.
- Community Housing Transformation Centre
- Canadian Union of Public Employees (CUPE)
- Discover Halifax
- Don Mills Collegiate Institute students
- Fondation Echo / Echo Foundation
- La Fondation Emmanuelle Gattuso
- Halifax Regional Municipality
- J&W Murphy Foundation
- Ken and Debbie Rubin Public Interest
- Advocacy Fund, held at Ottawa Foundation
- The Home Depot Canada Foundation
- Maytree Foundation
- Medavie Foundation
- My Home Mercantile
- Ottawa Community Foundation (via Anonymous DAF)
- Ottawa Tourism
- Province of Nova Scotia
- Province of Ontario
- Porticus
- Reaching Home
- Rosutec Charitable Foundation
- The Salvation Army in Canada
- Vancity Community Foundation
- Veterans Affairs Canada
- Wayfair



Thank you to everyone who supports our work, and to all of you who are working on the front lines every day. You are needed and valued.

Elisabeth Hazell

IT'S NOT COMPLICATED...
PEOPLE NEED A PLACE TO LIVE.

– Quinn Moerike, CAEH TTA National Training Consultant



Looking Ahead to 2024-2025

At the Canadian Alliance to End Homelessness, our mission is clear: ending homelessness in Canada. As the crisis deepens across the country, we have asked ourselves tough questions and responded by refining our strategies to match the scale of the challenge.

One key aspect of our response has been addressing the root causes of homelessness—specifically, the high cost of rent and the shortage of deeply affordable housing. In 2023-24, we were proud to lead the National Housing Accord, which helped shape the federal government's housing policy and unlocked over \$65 billion in financing and grants for rental and affordable housing. Early indicators suggest this investment is starting to have an impact, as rental rates are beginning to level out. However, much work remains, and we are preparing to launch a new campaign ahead of the federal election to further address Canada's housing crisis.



To support the ongoing fight against homelessness, we are making significant internal changes. In September 2024, **Anna McGregor** joined us as Senior Director, Community Impact. Anna is charged with retooling our programs and expanding our services to better support communities overwhelmed by the crisis. Her leadership will ensure our programs—including Built for Zero and our Training and Technical Assistance teams—are more effective, allowing us to offer new services in areas such as encampment resolution, community planning, and workforce development. Anna's proven track record of reducing homelessness makes her a key asset to our work, and we are excited to have her lead our efforts with communities across the country.

As part of this new direction, we are also reorganizing our Built for Zero-Canada (BFZ-C) program to enhance its impact. Moving forward, BFZ-C will be divided into two cohorts: Built for Zero Foundations and Built for Zero Reduce.



Built for Zero Foundations will focus on helping communities achieve critical milestones such as Quality By-Name Data (QBND) and Coordinated Access (CA). We are proud to have **Marie Morrison**, a trailblazing leader in homelessness reduction, continue to guide this vital work in her new role as Director of Built for Zero Foundations. Marie's leadership and dedication have been instrumental in growing the Built for Zero movement across Canada, and she will keep building on this progress by expanding the number of communities we work with.

For communities that have reached the QBND and CA milestones, Built for Zero Reduce will be the next step, where they will receive focused support on reducing homelessness even further. **Kat Riley**, in her new role as Interim Director of Built for Zero Reduce, will lead this cohort. Kat has been with the Alliance since 2021 working as an Improvement Advisor, and her expertise and passion for making measurable reductions in homelessness make her an ideal leader for this phase of our work.



In addition, we are thrilled to announce the promotion of **Andrew Burns** to Senior Director of Public Affairs and Development.

Andrew joined the Alliance in 2022 and brings over a decade of experience in high profile political campaigns across the globe, including the largest third-party campaigns in the last two Canadian federal elections and Jacinda Ardern's surprised victory in the 2017 New Zealand election. Andrew will oversee all of our campaign and fund development work, focusing on strengthening our advocacy and policy efforts as we work to secure meaningful commitments from government and engage the public in our mission. His leadership and strategic vision will be critical in driving forward our bold campaign agenda in the years to come.

Despite the challenges we face, we know homelessness is solvable. Every day, communities across Canada are reducing homelessness, proving that change is possible. With your support, we can continue to push for the systemic changes necessary to reverse this crisis.

As we look ahead to 2025, the Canadian Alliance to End Homelessness remains focused on one goal: ending homelessness in Canada. We will not stop until that goal is achieved, and we will be with you every step of the way.

Together, we can and will end homelessness.

Amanda DiFalco

Amanda DiFalco, Senior Director of People & Strategy



A stylized illustration featuring a bright yellow sun with rays in the top left corner against a blue sky with white clouds. Below the sky is a green grassy field. In the background, there are four houses with grey roofs; three are small (two blue, one red) and one is a larger red house on the right. A black road with white dashed lines curves from the bottom right towards the center. In the foreground, there are two signs on wooden posts. The larger sign is rectangular with a white background and a black border, containing the text 'Homelessness is solvable... Together, ending homelessness will be inevitable.' The smaller sign is rectangular with a white background and a black border, containing contact information for The Canadian Alliance to End Homelessness (CAEH), including an address, phone number, email, and social media icons. A diamond-shaped sign with a red maple leaf and the letters 'CAEH' is also visible, partially overlapping the smaller sign.

**Homelessness is
solvable... Together,
ending homelessness
will be inevitable.**

**THE CANADIAN
ALLIANCE TO END
HOMELESSNESS**

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